

**IMLAY CITY  
DOWNTOWN DEVELOPMENT AUTHORITY**

**July 14, 2025 Special Meeting  
MINUTES**

A special meeting of the Downtown Development Authority was held on Monday, July 14, 2025, at the Imlay City Municipal Offices, 150 N. Main Street, Imlay City MI 48444.

1. **CALL TO ORDER** – Chair Bargaen called the meeting to order at 5:00 pm
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL** – Kim Jorgensen, Justin Shattuck, Joi Kempf, Gabrielle Wise, Steve Robbins, Mayor Barbara Yockey, Chair Walter Bargaen  
Absent: Stu Davis, Sheryl Davis, Vice Chair Neil Docherty  
Quorum Present  
Also present: Market Manager Mindi Steffens, DDA Intern Ruby Hernandez, and City Manager Craig Horton
4. **SEMI-ANNUAL REVIEW**

Discussion of the pocket park on Third Street and Almont Avenue. Three bike racks are in place. DDA does provide community events along with Façade Loans.

Mayor Yockey asked if we would distribute the newly printed brochures at City Hall. Chair Bargaen asked about inserting the brochures in the Tri-City Times, and Jorgensen informed of the cost, being \$35 per 1,00 units.

Farmer's Market Pavilion is getting great raves, and a lot of interest is out there for public use, reported by Market Manager Steffens. Also, it was discussed about adding an additional Farmers Market on Tuesday evenings from pm to 8:30 pm to join the concerts. Will approve at the regular meeting.

Shattuck informed the board of the Boost Program. The city of Centerline is currently hosting this program with its DDA with a \$5,000 match. Reimbursements for improvements inside their business. This is available for new, existing, and current businesses relocating to their district with \$5,000 per applicant, and \$15,000 limit per year. Suggested to pull \$20,000 from the Landscaping Budget line, with \$10,000 budgeted for the Boost Program. It is very similar to Centerline's program. Streetscape is now \$55,000. Fineline Contract expires next year, 2026.

Mayor Yockey and Chair Bargaen thanked Shattuck for his efforts in putting this together for the good of the district.

Chair Bargaen asked City Manager Horton about starting with \$15,000 for three applicants. City Manager Horton will look into this. He also stated that making buildings in the district more attractive will provide more money/funds for the DDA.

Shattuck reached out to Centerline for more information, but did not get a response by meeting time.

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The NIA passed the Opt-Out Program in the county; the NIA will move forward. NIA will capture tax monies the same way as the DDA captures. The corner of M-21 and M-53 will be cleared and leveled to Belle River.

5. ADJOURNMENT

**MOTION** by Borgen, supported by Mayor Yockey, to adjourn the meeting at 5:29 pm.

All in Favor 7 Ayes/Nays 0

MOTION CARRIED 7/0

Respectfully submitted by: \_\_\_\_\_  
Kim Jorgensen, Secretary

DDA APPROVED: August 11, 2025

CITY COMMISSION APPROVED: August 19, 2025