

# Imlay City Downtown Development Authority

## 2019 Annual Parade Application

Parade Date - Saturday, June 15, 2019

**START TIME: 5:00 P.M.**

Dear Parade Participant,

The Imlay City Downtown Development Authority would like to invite you to be a part of this year's Busker Festival Parade **on Saturday, June 15<sup>th</sup> at 5:00 p.m.** as we celebrate Imlay City and the 2<sup>nd</sup> Annual Michigan Busker Festival. The DDA sponsored Parade has been a long standing tradition that has featured civic organizations, entertaining high school marching bands, decorative floats, high-stepping dance demonstrations, honor and color guards, lively cheerleading squads, equestrian groups and, of course, local firefighting/emergency units. **This year will be no different!** The Parade is a fun, effective and inexpensive way for your organization to reach several hundred parade observers, participants and their families. Trophies will be awarded for a variety of categories including **Best Use of Theme - Who's Your SuperHero?**

Enclosed with this letter is the following:

- 2019 Busker Festival Parade Application
- 2019 Busker Festival Parade Entry Rules and Regulations
- 2019 Busker Festival Parade Waiver of Responsibility

Please return a completed Parade Application, a signed copy of the Waiver of Responsibility and the necessary parade fee by June 7, 2019, to the following:

**Imlay City Downtown Development Authority**  
**150 N. Main Street**  
**Imlay City, MI 48444**

It is important that copies of the 2019 Busker Festival Parade Entry Rules and Regulations are distributed to all participants of your entry.

The Parade will line up at the Eastern Michigan State Fairgrounds and travel north on Almont Avenue, east on Third Street, north on Main Street and west on Fourth Street. Parade participants will be asked to disperse at Handley Street. This will give parade participants the ability to meet a ride at the Polly Ann Trailhead, the Middle School or Fairgrounds.

You may contact the Imlay City Downtown Development Authority by phone at 810.724.2135 or by email at [lnatke@imlaycity.org](mailto:lnatke@imlaycity.org) with questions regarding the 2019 Busker Festival Parade. You may also find Parade information at [www.icdda.com](http://www.icdda.com).

With many thanks,

Lorrelei A. Natke, DDA Director  
810-724-2135  
[lnatke@imlaycity.org](mailto:lnatke@imlaycity.org)

**Registration Deadline: FRIDAY, JUNE 7, 2019**

# Imlay City Downtown Development Authority

Organization/Entrant:

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Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Entry Fee:** There is no fee for charitable/non-profit/school organizations or for non-charitable/non-government/nonschool entries. The fee for politicians, whether currently in office or seeking office, or any political affiliation, is \$75.00. Please make checks payable to the City of Imlay City. If you are uncertain whether you must pay an entry fee, please feel free to contact the Downtown Development Authority at 810.724.2135 or [lnatke@imlaycity.org](mailto:lnatke@imlaycity.org).

Entry Type: (Check all that apply below)

\_\_\_\_ Float w/vehicle

\_\_\_\_ Festival or Pageant Royalty

\_\_\_\_ People on foot

\_\_\_\_ Classic Car

\_\_\_\_ People in Car

\_\_\_\_ Horses

\_\_\_\_ Marching Band

\_\_\_\_ Other Animals

\_\_\_\_ Mini Cars

\_\_\_\_ Other: \_\_\_\_\_

Other Vehicle: \_\_\_\_\_

**ALL ENTRIES WITH ANIMALS MUST PROVIDE CLEAN-UP**

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Please answer the following questions regarding your entry:

Number of People \_\_\_\_\_

Number of Animals \_\_\_\_\_

**Approximate length of entry in feet (include vehicle and float)** \_\_\_\_\_

It is **very** important that all participants give the approximate length of their entry in feet. This information is used to determine participant placement and is **extremely** important in order to maintain the parade's flow and organization and for the safety of all.

If you **ARE NOT** a marching band, will your group/float have music? \_\_\_\_\_YES \_\_\_\_\_NO

Please include a 10 second description of your group/organization for use at the announcer booth.

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## Michigan Busker Festival Parade Waiver of Responsibility

I / We \_\_\_\_\_ (entry / organization name) agree to defend, indemnify and hold harmless the City of Imlay City, The Imlay City Chamber of Commerce, and the Imlay City Downtown Development Authority from any claim, demand, lawsuit, loss, cost of expense, or any damage which may be asserted, claimed or recovered against or from the City of Imlay City and Imlay City Downtown Development Authority by reason of any damage to property, personal injury or bodily injury, including death, sustained by any person whom so ever and which damage, injury, or death arises out of or is incident to or in any way connected with the performance of this contract and regardless of which claim, demand, damage, loss, cost of expenses is caused in whole or in part by the negligence of the group or by third parties, or by the agents, servants, employees or factors of any of them. I have read and understand all of the material enclosed with our application form, including the "Entry Rules and Regulations."

**Registration Deadline: FRIDAY, JUNE 7, 2019**

# Imlay City Downtown Development Authority

I / We \_\_\_\_\_ (entry / organization name) will be present on SATURDAY, June 15, 2019 to check-in and line up between the hours of **3:00 p.m. and 4:30 p.m. for the 5:00 p.m. step off.** I/We understand that entries with animals **MUST** provide their own clean-up. Non-parade vehicles will **NOT** be allowed into the staging area. We understand that **NO ALCOHOL** is permitted.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

## Candy and/or Promotional Material Should Be Handed Out, Not Thrown

The Imlay City Downtown Development Authority reserves the right to prohibit unsafe or inappropriate entries from participating in the parade.

### **2019 Busker Festival Parade**

#### **Entry Rules and Regulations Saturday, June 15, 2019 5:00 p.m.**

1. All entries, including political entries must follow the entry rules and regulations.
2. Politicians, whether running for a position or currently in office, are asked to remain in a vehicle during the parade.
3. If distributing candy and/or promotional material to persons along the parade route, it should be handed to the individual(s), not thrown.
4. Appropriate music or sound may be used on a float. No air horns or excessively loud noises.
5. Entry positioning in the parade shall be determined by the Imlay City Downtown Development Authority Director and may be determined by the date entry form is received. Entry position will be released to your unit the week of the parade.

**Registration Deadline: FRIDAY, JUNE 7, 2019**

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6. Participants must arrive between 3:00p.m. – 4:30 p.m. Those wishing to be considered for judging for trophies must arrive before 4:00 p.m. Those arriving after 4:30 p.m. may be turned away without refund.
7. Animal entries must provide their own accompanying clean-up crew(s). Dogs must be leashed with a <6' leash for their own safety.
8. Pulling-vehicles should be one of the following: car, pickup truck, or small tractor. All other types of pulling vehicles must be pre-approved by the Imlay City Downtown Development Authority Director.
9. Entries must be less than 12 1/2 feet in height.
10. All motorcycles must be street legal and riders must wear helmets.
11. Inappropriate behavior and reckless driving will not be tolerated.
12. There will be NO pausing or stopping along the parade route.
13. For the safety of all participants, it is important to maintain the proper spacing between entries along the route.
14. The sale of any product during the parade is prohibited.

**Questions regarding the 2019 Busker Parade can be addressed to the Imlay City Downtown Development Authority at 810.724.2135 or [lnatke@imlaycity.org](mailto:lnatke@imlaycity.org)**

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