

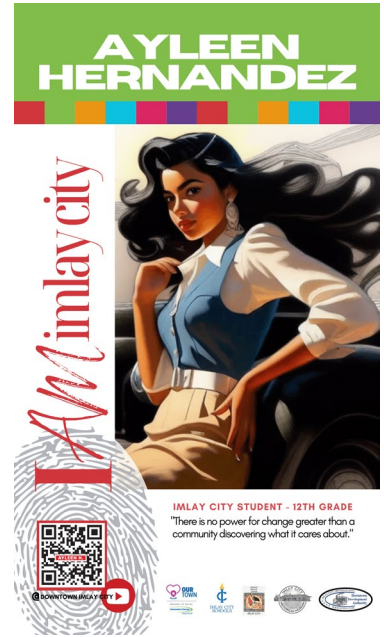


I AM Imlay City Community Storytelling Art Project

The Imlay City DDA is excited to bring together our community collaborators to showcase our historical figures, current contributors, and future leaders. Our storytelling project gives purpose to where we've been, what we've achieved, and the path forward to a thriving community.

Before submitting this application, please review the I AM Imlay City Community Storytelling Program guidelines. There is no cost to participate in this program, all submissions will be reviewed, and the featured stories will be selected by an independent committee who will select the top 80 submissions. Please send the completed application to:

Imlay City DDA
150 N. Main Street
Imlay City, Michigan 48444
or via email: ddadirector@imlaycity.org



Storyteller Contributor Information:

Name of Person _____
[Please print name exactly as you want to appear on banner]

Is Storyteller a resident of Imlay City? Yes No Is Storyteller a resident of Imlay Twp.? Yes No
Age of Storyteller: _____ Is Storyteller: Living Deceased

Deadlines for submittal:

- Application (due by June 1, 2024)
- High-quality photo of the person or self-portrait (due by August 1, 2024)
(Please do not send original photo or artwork, submissions will not be returned.)
- Final narrative story script (due by July 1, 2024)
- Video recordings scheduled on select dates July-August 2024

Applicant Contact Information:

Please complete the following information to allow us to contact you should we have any questions.

Name _____ Relationship to Featured Storyteller _____
Street _____
City _____ State _____ Zip _____
Home Phone _____ Cell Phone _____
Email _____

If the featured storyteller being honored is living, they will need to grant permission for their name and likeness to be placed on a banner in Downtown Imlay City, social media, and video narrative on our YouTube @downtownimlaycity. A separate form has been provided for this.

For additional information or questions, please contact the Imlay City
Downtown Development Authority via email at: ddadirector@imlaycity.org or phone 810-724-2135 ext 1307



I AM Imlay City Community Storytelling Art Project

FEATURED STORYTELLER RELEASE FORM

TERMS AND CONDITIONS: This release form grants permission to the Imlay City Downtown Development Authority (DDA) to utilize the undersigned name and likeness for its **I AM Imlay City Community Storytelling Art Project**.

The DDA shall have the right to use the Storyteller's name, voice, picture, and likeness in connection with the Community Storytelling project, the advertising and publicizing thereof, and any promotional films or clips respecting the project without compensation. Storytellers/Applicant shall not directly or indirectly circulate, publish, or otherwise disseminate any news story, article, book, blog or other publicly concerning the Community Storytelling project, without the DDA's written consent. Furthermore, the Storyteller/Applicant understands that his/her name and likeness may be placed on a banner in Downtown Imlay City, featured on social media, and available to view or download a video narrative from its YouTube channel @downtownimlaycity.

This Agreement sets forth the entire understanding of the parties regarding the subject matter and may not be amended except by a written addendum signed by the parties. Any added conditions on the front of this Agreement inconsistent with the conditions of the Community Storytelling project detailed in the body of this Agreement shall be null and void.

NO OBLIGATION TO PRODUCE: The DDA will not be obligated to produce or release the final narrative or banner, or to use the results of the Storyteller/Applicant's content at its sole discretion.

ASSIGNMENT: The DDA shall have the right to transfer or assign its rights and obligations pursuant to this Agreement to any other person, firm, or corporation, and upon such assignment shall be relieved of its obligations to the Storyteller/Applicant.

PROMOTION: The Storyteller/Applicant shall acknowledge the importance of promotion of the Community Storytelling project in tandem with the marketing of the Storytelling project scheduled reveal. The Storyteller/Applicant and DDA agree participation in promotion is voluntary and is not required by either party.

HOLD HARMLESS: Storyteller/Applicant shall indemnify and hold the DDA and the City of Imlay City from and against any and all loss, claim, liability, judgment, cost or expense suffered by DDA for any breach or default of this Agreement by Storyteller.

STORYTELL/APPLICANT ACCEPTS ALL CONDITIONS OF PRODUCTION SERVICES WORK AS DESCRIBED ABOVE.

Featured Storyteller Signature _____ Date _____

Applicant Signature if Storyteller is deceased _____ Date _____

Parent or Guardian Signature if Storyteller is a minor: _____ Date _____



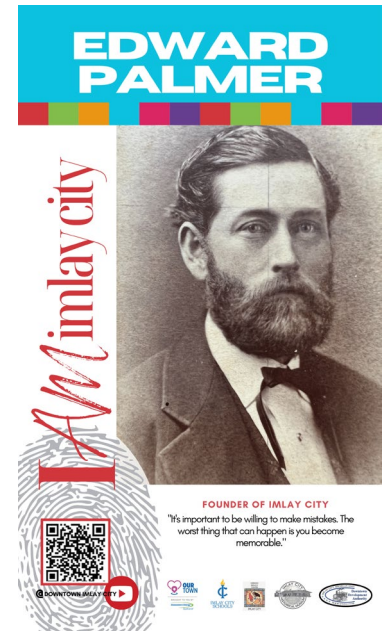
I AM Imlay City Community Storytelling Art Project

GUIDELINES

The Imlay City DDA is excited to bring together our community collaborators to showcase our historical figures, current residents, business owners and future leaders. Our storytelling project is intended to give purpose to where we've been, what we've achieved, and the path forward to a thriving community.

The program is designed to feature residents or business owners who can and do call Imlay City their hometown. This program is funded through a Consumers Energy Grant and DDA funds which will enable the production, implementation, and creation of custom banners on Downtown Imlay City lampposts, MittTV studio-produced video/audio narrations and social media content.

Banners measure approximately 24" x 40" and will have the featured storyteller's name, image, unique QR code, and personal quote.



1. The featured storyteller must be or have been a resident of Imlay City or Imlay Township.
2. Each banner will include the featured storyteller's name, image, QR code to their 3-5 minute personal story, and a favorite personal quote.
3. These banners will be proudly displayed on a lamppost in Downtown Imlay City during 1 of 2 display periods. Banners may be re-installed at the discretion of the DDA.
4. The Imlay City Downtown Development Authority will have the sole responsibility of hanging and removal of the banners. Once produced and installed, banners shall remain the property of the Imlay City Downtown Development Authority. Banners will not be gifted to the featured storyteller and will be preserved as an art installation at the Imlay City Historical Museum, a commemorative keepsake version shall be presented to the Storyteller when project is completed.
5. Installation dates and big reveal party is TBD.

Audio/Video Narrative Guidelines

We want our storytellers to be authentic and will choose our final participants based on their genuine and honest stories which reflect their personal experiences and perspectives. We ask you to avoid embellishment or exaggeration in storytelling to maintain authenticity. Our goal is to embrace our diversity and ensure that everyone feels valued and respected regardless of their background, identity, or beliefs. We will use this storytelling as a tool for community building and strengthening our social connections, to foster a sense of belonging and solidarity among participants and viewers by sharing stories that celebrate shared experiences, values, and aspirations.

Featured Storytellers will record in the MittTV Studio, located in Romeo Michigan, their unique 3–5 minute narrative. If the Storyteller is deceased the applicant or family member may record the story or an audio-only version can be made. The individual stories will be accessed via QR code from the banner images and linked to our You-Tube Channel @downtownimlaycity. Once an applicant is chosen as a featured storyteller our team will provide constructive feedback, where needed to help create a clear message to viewers. MittTV directors and editors retain final editorial rights.



Please answer our initial intake questions. Once chosen as a featured storyteller, you will be given time to refine your final narrative.

1. I AM Imlay City because?
2. Why do you want to be a part of this community storytelling project?
3. Can you describe the unique charm or character that makes you love being “from Imlay City”?
4. What do you value most about this Imlay City community?
5. How/Why do you feel connected to the local culture or traditions of Imlay City?
6. How do you envision yourself as the “future” of Imlay City?