IMLAY CITY

DOWNTOWN DEVELOPMENT AUTHORITY

MEETING LOCATION: Imlay City Fire Hall 571 E Borland Rd, Imlay City, MI 48444

SPECIAL MEETING NOVEMBER 4, 2024 5:35 P.M.

Walter Bargen, Chair Neil Docherty, Vice Chair Kim Jorgensen, Secretary Stu Davis, Treasurer Joi Kempf, Mayor Justin Shattuck, Board Member Steve Robbins, Board Member Jessica Montoya, Board Member John Genord, Board Member Barbara Yockey, Board Member

AGENDA

- 1. CALL TO ORDER
- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL
- 4. CONSENT AGENDA (pages 3-13)
 - AGENDA

MEETING MINUTES: Regular meeting October 14, 2024; Executive Session (provided at meeting) FINANCIAL REPORTS: through October 31, 2024

- DDA Expenditure Report, Check Register Report
- DDA Credit Card Statement; Balance Sheet; City Allocated Expense Report
- 5. CORRESPONDENCE (none)
- 6. SPECIAL PRESENTATION (none)
- 7. COMMITTEE REPORTS
 - A. 338 Third Street Negotiating
- 8. PUBLIC PARTICIPATION

9. UNFINISHED BUSINESS:

- A. City/DDA Revenue Sharing MOU / City Services Negotiating Committee Recommendation (pgs 15-17)
- B. 2024 Farmers Market Final Report (pgs 19-21)
- 10. NEW BUSINESS:
 - A. Façade Grant Application (pgs 23-28)
 - B. Meeting / Event Dates (pgs 29-32)
 - C. Annual Audit Report Ending June 30, 2024 (pgs 33-36)

CLOSED SESSION – For the purpose of property acquisition (pg 37)

- 11. EXECUTIVE DIRECTOR'S REPORT (pgs 39-42)
- 12. PUBLIC PARTICIPATION
- 13. BOARD MEMBER COMMENTS
- 14. ADJOURNMENT

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Consent Agenda

DATE: November 4, 2024

- TO: DDA Board Members
- FROM: Christine Malzahn, DDA Executive Director

Items Attached:

- a. Meeting Agenda
- b. Meeting Minutes
 - October 14 Regular Session
 - October 14 Closed Session (provided at meeting)
- c. Financial Reports Ending October 31, 2024
 - DDA Expenditure Report = \$ 25,507.72
 - Check Register Report = \$17,244.12
 - Ending Fund Balance Sheet = \$ 266,439.34
- d. Spreadsheet of FY 2024-25 monthly City administrative transfers -
 - October Totals \$4,760.87

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

Recommendation: Motion to approve the consent agenda items as presented.

IMLAY CITY DOWNTOWN DEVELOPMENT AUTHORITY

Regular Meeting October 14, 2024 MEETING MINUTES

A regular meeting of the Downtown Development Authority was held on Monday, October 14, 2024, at Imlay City Hall, 150 North Main Street, Imlay City MI 48444.

1. CALL TO ORDER

Chair Walt Bargen called the meeting to order at 5:35 pm

2. PLEDGE OF ALLEGIANCE

 ROLL CALL – Director Malzahn called the roll. Present: Kim Jorgensen, Neil Docherty, Stu Davis, Mayor Joi Kempf, Chairman Walter Bargen Absent: Jessica Montoya, Justin Shattuck (excused), Steve Robbins (excused) Also Present: Chris Bishop Quorum Present

4. CONSENT AGENDA

MOTION by Kempf, supported by Jorgensen to approve the consent agenda items with an addition to old business: Bancroft Property Listing Discussion. Consent agenda items include:

Meeting agenda with additions; regular meeting minutes September 9, 2024

FINANCIAL REPORTS – through September 30, 2024; DDA Expenditure Report, Check Register Report

DDA Credit Card Statement; Balance Sheet; City Allocated Expense Report

All in Favor 5 / Nays 0 - MOTION CARRIED UNANIMOUSLY

- 5. CORRESPONDENCE none
- 6. SPECIAL PRESENTATION none

7. COMMITTEE REPORTS

City Services Negotiating Committee – Chair Bargen reported that a meeting date has been set for the subcommittee to meet with city management on October 16th.

338 Third Street Negotiating Committee - Item will be discussed during closed session

8. PUBLIC PARTICIPATION

Mike Vermeesch informed the Board about their lease at 218 E. Third Street and plans to open an ice cream/sandwich shop at that location. They hope to be open for business in the Spring of 2025.

9. UNFINISHED BUSINESS -

Bancroft Property Listing Discussion (added item)

Director Malzahn brought to the attention of the Board that the MLS listing with Brandon Rowley has expired for the Bancroft property. She reported that through her conversations with the realtor, he thought that the building was adequately priced and it would take time to find the right buyer for the unique space. Rowley noted that overall commercial property sales are down. Docherty asked if the listing was on Loop.net and suggested that if it wasn't already, that it should be asap.

MOTION by Davis, supported by Docherty to keep the property listed with Rowley and to have it advertised on Loop.net.

All in Favor 5/ Nays 0 - MOTION CARRIED UNANIMOUSLY

10. NEW BUSINESS

A. Streetscape Request for Proposal

Director Malzahn presented a draft of the request for proposal (RFP) for landscape/annual flowers planting and maintenance. Per the City's purchasing policy, the contracted work must be received by sealed bid. Malzahn noted that the contract with the current contractor, GreenScape Solutions, expires April 2025.

MOTION by Davis, supported by Docherty to approve the Streetscape RFP as drafted and authorize it to be advertised to interested parties.

All in Favor 5/ Nays 0 - MOTION CARRIED UNANIMOUSLY

B. Irrigation System Maintenance Request for Proposal

Director Malzahn presented a draft of the RFP for irrigation system maintenance. Per the City's purchasing policy, the contracted work must be received by sealed bid. Malzahn noted that the current contractor, Aqua Turf, contract expired April 2024.

MOTION by Davis, supported by Jorgensen to approve the Irrigation RFP as drafted and authorize it to be advertised to interested parties.

All in Favor 5/ Nays 0 - MOTION CARRIED UNANIMOUSLY

C. DDA Equipment Purchase

The Farmer's Market is in need of a blower to help with clean-up after market day. The Board reviewed a recommended model with pricing for the purchase from Vinkiers Ace Hardware.

MOTION by Davis, supported by Docherty to approve the purchase of an EGO Power Leaf Blower at \$269 from Vinkier's Ace Hardware in Almont

Roll Call: AYES – Davis, Docherty, Jorgensen, Kempf, Bargen NAYS – none

MOTION CARRIED 5/0

D. Hometown Hero Purchase

Director Malzahn asked the Board how it wishes her to proceed with the Hometown Hero banners. She reported that many of them have deteriorated from the weather while on display this season. Malzahn is recommending that new banners be created with an updated design. The existing nominees paid a fee of \$60 to have a banner made and hung. Malzahn would like to return those to the owners and suggests that the DDA fund the creation of the new banners and hopes to recruit new participants.

MOTION by Davis, supported by Docherty to approve the creation and purchase of new Hometown Hero banners for spring 2025 installation at a cost of \$1700.

Roll Call: AYES – Davis, Docherty, Jorgensen, Kempf, Bargen NAYS – none

MOTION CARRIED 5/0

E. Community Pavilion Grant

The Board reviewed two funding opportunities through the EPA and the MEDC RAP 3.0 programs that would be a good fit for the proposed community center pavilion. The MEDC grant requires a 50% match. The EPA grant is 100% funding but requires the structure to meet EPA goals and objectives. Director Malzahn is recommending that the board move towards the EPA grant and approve the same contractor, Spicer, to make necessary updates to the concept drawing and budget for submission. Spicer will charge an hourly rate per their engagement proposal that was provided to the Board at the meeting.

MOTION by Davis, supported by Docherty to approve the Spicer Group proposal for grant assistance work on the community pavilion center.

Roll Call: AYES – Davis, Docherty, Jorgensen, Kempf, Bargen NAYS – none MOTION CARRIED 5/0

F. RAP 3.0 Façade Subgrants

Director Malzahn re-capped a new funding opportunity through the MEDC that allows for existing Façade Corp's to apply for up to \$500,000 to be used for building renovations at a 50% match from the property owners.

MOTION by Davis, supported by Docherty to authorize Director Malzahn to proceed with a RAP 3.0 application submission on behalf of the DDA/Imlay City Façade Corp.

Roll Call: AYES – Davis, Docherty, Jorgensen, Kempf, Bargen NAYS – none MOTION CARRIED 5/0

CLOSED SESSION - for the purposes of property acquisition **MOTION** by Davis supported by Jorgensen to enter closed session at 6:09 pm All in Favor 5/ Nays 0 - **MOTION CARRIED UNANIMOUSLY**

RE-ENTER REGULAR SESSION AT 6:23 PM

MOTION by Davis, supported by Docherty to allow Docherty to abstain from the vote due to a personal conflict. All in Favor 5/ Nays 0 - **MOTION CARRIED UNANIMOUSLY**

MOTION by Davis, supported by Kempf to approve the budget proposal with a 5% GM allocation and to move the property purchase forward.

Roll Call: AYES – Davis, Kempf, Jorgensen, Bargen NAYS – none ABSTAIN - Docherty **MOTION CARRIED 4/0/1**

G. MEDC Real Estate Re-Development RAP Grant

The Board reviewed a grant opportunity from the MEDC for real estate re-development. This is a rolling fund that the Façade Corp could apply for to be used for DDA properties, once the purchase is closed. **MOTION** by Davis, supported by Docherty to authorize Director Malzahn to proceed with an RAP 3.0 application submission for the 118 Third Street property redevelopment.

All in Favor 5/ Nays 0 - MOTION CARRIED UNANIMOUSLY

11. DIRECTORS REPORT

Malzahn presented her written report in the meeting packet for October 2024. At the meeting Malzahn also reported that she has been accepted into the MDA MiPDM program. The Wayfinding signage is scheduled for install on November 11th, two new DDA board member appointments were made at the city commission meeting (John Genord and Barbara Yockey), Third and Main has new owners and the take-over will begin in November, and the bike racks are just about ready for installation, just waiting on DPW approvals.

Market Manager Bishop recapped market activities and discussed survey results from the vendors with suggestions for next season.

12. PUBLIC PARTICIPATION -

13. BOARD MEMBER COMMENTS - none

14. ADJOURNMENT

MOTION by Davis, supported by Docherty to adjourn the meeting at 6:55 pm All in Favor 5 Ayes/Nays 0 - MOTION CARRIED 5/0

Next Regular DDA Board meeting date: Monday, November 18, 2024, at 5:35 PM

Respectfully submitted by: ____

Christine Malzahn, DDA Executive Director

DDA APPROVED:

CITY COMMISSION APPROVED:

10/31/2024 12: User: DAWN DB: Imlay City	12:17 PM Lity	Z	CHECK DISBURSEMENT REPORT FOR CITY CHECK DATE FROM 10/01/2024 - 1	REPORT FOR CITY OF IMLAY CITY 1 10/01/2024 - 10/31/2024		Page	e 1/3
Check Date	Bank	Check #	Рауее	Description	Account	Dept	Amount
Fund: 248 D0 10/03/2024	DOWNTOWN TRI	N DEVELOPMENT 85544 MC	ENT AUTHORITY MONTY'S FARMS	FARMERS MARKET EXPENSE	973.300	705.00	25.00
10/03/2024	TRI	85551	PENZIEN FARMS	FARMERS MARKET EXPENSE	973.300	705.00	34.00
10/03/2024	TRI	85559	STINE, KATHY	FARMERS MARKET EXPENSE	973.300	705.00	43.00
10/03/2024	TRI	85560	THOMAS GRASS	FARMERS MARKET EXPENSE	973.300	705.00	63.00
10/10/2024	TRI	85570	ANTONELLI PROPERTY MANAGEMENT	DEVELOPMENT COSTS-UNALLOCATED	973.000	705.00	4,225.00
10/10/2024	TRI	85575	DTE ENERGY	ELECTRICITY	921.000	705.00	48.31
				ELECTRICITY	921.000 921.000	705.00 705.00	2,339.50 769.31
				ELECTRICITY	921.000	705.00	970.00
				CHECK TRI 85575 TOTAL FOR FUND 248:			4,127.12
10/10/2024	TRI	85581	FIRST NATIONAL BANK OF OMAHA	POSTAGE COMMUNITY PROMOTION COMMUNITY PROMOTION STREETSCAPE MAINTENANCE	730.000 880.000 880.000 931.000	705.00 705.00 705.00 705.00	30.45 144.00 500.00 320.00
				CHECK TRI 85581 TOTAL FOR FUND 248:			994.45
10/10/2024	TRI	85587	GREENSCAPE SOLUTIONS	STREETSCAPE MAINTENANCE	931.000	705.00	2,000.00
10/10/2024	TRI	85592	MONTY'S FARMS	FARMERS MARKET EXPENSE	973.300	705.00	26.00
10/10/2024	TRI	85596	PENZIEN FARMS	FARMERS MARKET EXPENSE	973.300	705.00	130.00
10/10/2024	TRI	85598	RICOH USA, INC.	MISCELLANEOUS	956.000	705.00	33.87
10/10/2024	TRI	85599	ROBERT METTE	DEVELOPMENT COSTS-UNALLOCATED	973.000	705.00	350.00
10/10/2024	TRI	85602	STINE, KATHY	FARMERS MARKET EXPENSE	973.300	705.00	16.00
10/10/2024	TRI	85603	THOMAS GRASS	FARMERS MARKET EXPENSE	973.300	705.00	24.00
10/10/2024	TRI	85604	TRI-CITY TIMES	ADVERTISING	741.000	705.00	543.00
10/10/2024	TRI	85606	VC3 INC	CONTRACTED SERVICES CONTRACTED SERVICES	818.000 818.000	705.00 705.00	5.15 8.30

10/31/2024 12: Use PO DAWN	12:17 PM	2	CHECK DISBURSEMENT REPORT FOR C CHECK DATE FROM 10/01/2024	REPORT FOR CITY OF IMLAY CITY 1 10/01/2024 - 10/31/2024		р Б б б б	2/3
Check Date	Bank	Check #	Payee	Description	Account	Dept	Amount
Fund: 248 DC	DOWNTOWN	U DEVELOPMENT	NT AUTHORITY	CONTRACTED SERVICES	818.000	705.00	187.50
				CHECK TRI 85606 TOTAL FOR FUND 248:			200.95
10/10/2024	TRI	85607	VIEW NEWSPAPER GROUP	ADVERTISING	741.000	705.00	250.00
10/10/2024	TRI	85608	WELLS FARGO VENDOR	MISCELLANEOUS	956.000	705.00	26.95
10/17/2024	TRI	85618	IMLAY CITY HARDWARE	MISCELLANEOUS REPAIRS & MAINT	930.000	705.00	27.99
10/17/2024	TRI	85627	PENZIEN FARMS	FARMERS MARKET EXPENSE	973.300	705.00	91.00
10/17/2024	TRI	85630	ROBERT BULGER	FARMERS MARKET EXPENSE	973.300	705.00	50.00
10/17/2024	TRI	85635	STINE, KATHY	FARMERS MARKET EXPENSE	973.300	705.00	55,00
10/17/2024	TRI	85636	THOMAS GRASS	FARMERS MARKET EXPENSE	973.300	705.00	57.00
10/24/2024	TRI	85641	AMY FORTI	COMMUNITY PROMOTION	880.000	705.00	175.00
10/24/2024	TRI	85643#	CITY OF IMLAY CITY	WATER & SEWER CHARGES STREETSCAPE MAINTENANCE STREETSCAPE MAINTENANCE	924.000 931.000 931.000	265.00 705.00 705.00	63.92 233.65 501.25
				CHECK TRI 85643 TOTAL FOR FUND 248:			798.82
10/24/2024	TRI	85650	CONSUMERS ENERGY	HEAT	923.000	265.00	16.76
10/24/2024	TRI	85659	DTE ENERGY	LIGHTING -12200 COMPANY OWNED ORNAMEN	921.000	705.00	188.15
10/24/2024	TRI	85663	DTE ENERGY	ELECTRICITY	921.000	705.00	17.87
10/24/2024	TRI	85664	DTE ENERGY	ELECTRICITY	921.000	705.00	30.87
10/24/2024	TRI	85672	DTE ENERGY	ELECTRICITY	921.000	265.00	31.48
10/24/2024	TRI	85681	FRONTIER	TELEPHONE EXPENSES	853.000	705.00	56.10
10/24/2024	TRI	85686	KING & KING CPAS, LLC	AUDIT FEES	807.000	705.00	817.37
10/24/2024	TRI	85692	OUTFRONT	COMMUNITY PROMOTION	880.000	705.00	764.00
10/30/2024	TRI	85706	CHRISTINE MALZAHN	TRANSPORTATION & CONFERENCES	860.000	705.00	34.30
10/30/2024	TRI	85714	FRONTIER	TELEPHONE EXPENSES	853,000	705.00	8-57

17,244.12		ELOPMENT AUTHORI	Total for fund 248 DOWNTOWN DEVELOPMENT AUTHORI			-	
395.00	705.00	880.000	COMMUNITY PROMOTION	THE PRINT SHOP	85727	TRI	10/30/2024
16.50	705.00	727.000	OFFICE SUPPLIES	PAGE ONE PRINTING	85720	TRI	10/30/2024
500.00	705.00	880.000	COMMUNITY PROMOTION	MITT TV	85718	TRI	10/30/2024
				Fund: 248 DOWNTOWN DEVELOPMENT AUTHORITY	N DEVELOPM	OWNTOW	Fund: 248 D
Amount	Dept	Account	Description	Payee	Check #	Bank	Check Date Bank Check # Payee
Page 3/3	म् र		CHECK DISBURSEMENT REPORT FOR CITY OF IMLAY CITY CHECK DATE FROM 10/01/2024 - 10/31/2024	CHECK DISBU CHECK J	M	2:17 P ty	10/31/2024 12:17 PM Use P: DAWN DB: Imlay City

'#'-INDICATES CHECK DISTRIBUTED TO MORE THAN ONE DEPARTMENT

10/31/2024 12:20 PM Use t: DAWN DB: Tmlay City	PM	REVENUE A	REVENUE AND EXPENDITURE REPORT FOR CITY OF IMLAY CITY PERIOD ENDING 10/31/2024	DRT FOR CITY OF 10/31/2024	IMLAY CITY		Page: 2/2	
GL NUMBER	DESCRIPTION		2024-25 ORIGINAL BUDGET	2024-25 AMENDED BUDGET	YTD BALANCE 10/31/2024 NORM (ABNORM)	ACTIVITY FOR MONTH 10/31/24 INCR (DECR)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 248 - DOWNTOWN Expenditures	DEVELOPMENT AUTHORITY							
248-705.000-958.000 248-705.000-958.000	ADMINISTRATIVE/TRANSFER TO DEVELOPMENT COSTS-UNALLOCATED	ED	35,000.00 20,000.00	35,000.00 20,000.00	0.00 6,253.12	0.00 4,575.00	35,000.00 13,746.88	0.00 31.27
248-705.000-973.002			1,300.00	1,300.00	0.00	0.00	1,300.00	0.00
248-705.000-973.006	DDA CONCERT SERIES EXP		12,000.00 100.00	12,000.00	6,652.92 0.00	0.00	5,347.08 100.00	55.44 0.00
248-705.000-973.100		10	6,250.00	6,250.00	6,250.00	0.00	0.00	100.00
248-705.000-973.300			10,000.00	10,000.00	3,722.64	399.00	6,277.36	37.23
248-705.000-973.560	WINTER FEST		4,000,00	4,000.00	0.00	0.00	4,000.00	0.00
248-705.000-975.000	CAPITAL OUTLAY		12,000.00	12,000.00	132.34	0.00	11,867.66	1.10
Total Dept 705.000 -	Total Dept 705.000 - UNALLOCATED ACTIVITY		352,900.00	352,900.00	127,026.49	25,395.56	225,873.51	36.00
TOTAL EXPENDITURES			355,400.00	355,400.00	127,271.38	25,507.72	228,128.62	35.81
Fund 248 - DOWNTOWN TOTAL REVENUES TOTAL EXPENDITURES	Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY: TOTAL REVENUES TOTAL EXPENDITURES		355,400.00 355,400.00	355,400.00 355,400.00	96,247.97 127,271.38	90,778.09 25,507.72	259,152.03 228,128.62	27.08 35.81
NET OF REVENUES & EXPENDITURES	PENDITURES		0.00	0.00	(31,023.41)	65,270.37	31,023.41	100.00

Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY

GL Number	Description	Balance
*** Assets ***		
248-000.000-001.200	CASH - CHECKING ACCOUNT	245,087.15
248-000.000-001.201	CASH - CHECKING HRA	702.25
248-000.000-001.210	CASH - CHECKING DDA	20,109.27
248-000.000-040.000	ACCOUNTS RECEIVABLE	1,500.00
248-000.000-101.000	PREPAID - ASSET	9,831.17
Total Ass	ets	277,229.84
*** Liabilities	***	
248-000.000-202.000	10,790.50	
Total Lia	bilities	10,790.50
*** Fund Balance	***	
248-000.000-390.000	FUND BALANCE	261,364.01
Total Fur	d Balance	261,364.01
Beginning	261,364.01	
Net of Re	evenues VS Expenditures - 23-24	36,098.74
*23-24 Er	d FB/24-25 Beg FB	297,462.75
Net of Re	evenues VS Expenditures - Current Year	(31,023.41)
Ending Fu	Ind Balance	266,439.34
Total Lia	bilities And Fund Balance	277,229.84

* Year Not Closed

12

10/31/2024	9/24/2024	8/1/2024	7/1/2024	6/12/2788	2024-2025 Budget		6/1/2024	5/1/2024	4/1/2024	3/1/2024	2/1/2024	1/1/2024	12/1/2023	11/1/2023	10/1/2023	9/1/2023	8/1/2023	7/1/2023	Month		324,500.00	2023-2024 Budget	City Administrative Applied Charges
\$4,632.38	\$4,093.51	\$4,243.14	\$3,999.93		\$30,000.00	\$43,396.10	\$4,013.79	\$4,145.07	\$4,441.57	\$2,810.06	\$2,927.46	\$4,022.87	\$3,395.95	\$2,818.39	\$2,801.50	\$2,703.44	\$2,650.84	\$2,665.23	Lamps	Electricity Street		\$30,000.00	opued Charges
\$33.87	\$37.97	\$70.00	\$64.66		\$4,000.00	\$909.64	\$48.77	\$80.91	\$26.95	\$97.35	\$65.76	\$55.94	\$70.88	\$207.29	\$63.38	\$26.95	\$50.24	\$50.56	Misc. #956.000	Copier GL			
\$16.50						\$469.18	\$11.90	\$46.54		\$16.39		\$31.32	\$22.51	\$44.64			\$119.02	\$48.55	Purchased	Office Supplies Non-DDA			
\$64.67	\$121.03	\$177.87	\$9.43		\$1,200.00	\$799.79	\$50.00	\$18.86	\$55.33	\$55.79	\$114.60	\$113.05	\$68.34	\$162.47	\$7.36	\$81.10	\$63.46		GL# 853.000	Phones			
	\$806.40	\$806.40	\$806.40		\$4,000.00	\$6,585.60	\$806.40	\$806.40	\$806.40						\$840.00	\$840.00		\$840.00	#956.000	City Grounds Maintenance GL Misc.			
						\$1,715.23		\$375.00	\$189.56				\$70.40		\$1,073.34	\$6.93			Other				
					\$35,000.00	\$35,000.00												\$35,000.00	Transfer	Administrative		\$35,000.00	
		\$ 30.00				\$ 480.00	\$ 480.00												GL#826.000	Legal Services			
13.45	200.95	200.95	\$13.30			\$187.50	\$187.50												818.000	Computer Services GL#			
						\$16.00	\$16.00												Energy	Old Fire Hall Consumers			
			\$4,192.41																irrigation	Water Usage for downtown			
		\$ 974.90	Ā		\$ 200.00														830.000	MML Liability Insurance GL#			
\$4,760.87	\$5,259.86	\$6,503.26	\$9,086.13			\$89,355.54	\$5,614.36	\$5,472.78	\$5,576.85	\$2,979.59	\$3,179.09	\$4,223.18	\$3,628.08	\$3,232.79	\$4,785.58	\$3,658.42	\$3,723.56	\$38,604.34	Monthly Totals				

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AGENDA ITEM NB 9a. City/DDA Revenue Sharing Memorandum of Understanding

DATE: November 4, 2024

- TO: DDA Board Members
- FROM: Christine Malzahn, DDA Executive Director

Background:	The negotiating committee has met serval times with city management and is recommending that Board agree to an administrative transfer of 15% of the total DDA annual city tax capture to help offset city borne costs associated with the downtown area. The revenue sharing will include services utilized by the DDA for city staff (bookkeeper, clerk/treasurer etc) plus office space. Furthermore the DDA agrees to continue to pay the monthly utility charges to operate the street lighting in the downtown area (but not those on municipal owned properties), monthly usage fees for office equipment, insurance coverage on all DDA assets, and for lawncare maintenance of the grass in the downtown area parks/depot drive.
	Under this new MOU the DDA will now capture monthly interest income on its fund balance and will look to reduce utility costs by converting the downtown lights to LED.
Items Attached:	Memo of Understanding Agreement
Action Needed:	Pass the motion(s) as recommended or amended per board discussion.
Recommendation:	Motion to approve the Revenue Sharing Agreement as presented.

Imlay City & Imlay DDA

Memo of Understanding Discussion Letter

Per the Audit records of the City of Imlay City, the Downtown Development Authority started sometime in **1985**. The primary reoccurring revenue for the DDA is the captured taxes from the City of Imlay City. The total revenues for the DDA in 1986 was **\$25,832**, in 1987 it was \$51,661 and it has been growing ever since.

For the year ending **June 30, 2014**, the Imlay City Commission and the DDA agreed to a reimbursement of the taxes captured from the city by the DDA back to the city of \$35,000. This \$35,000 represented **15.21%** of the \$230,056.89 captured from the City Taxes revenues by the DDA, and was meant to help cover the ever-increasing internal costs of operating a city.

Since that time cost have continued to increase, along with the amount of funding captured from the city by the DDA. The amount of City tax revenues captured from the city by the DDA for year ending June 30, 2024 was \$281,744.81. Using the same percentage rate as used in 2014, the amount reimbursed to the city should be **\$42,853.38.** The city and the DDA have agreed to an annual rate of **15%** of captured amounts effective July 1, 2024 which will equal **\$42,261.72** for fiscal year 2024/2025.

The city agrees that with the contribution from the DDA of captured taxes back to the city, that some cost incurred by the city within the DDA should not be charged to the DDA. Internal costs such as Police protection (\$300,000+), Fire protection (\$42,000+), Waste Water Treatment Plant utilization (40% of budget) and most Department of Public Works (direct extra \$30,000) and City Hall Services should be included, but there must be limits.

We feel that the **annual inflation adjusted amount** should only include internal cost. Meaning any outside direct vendors: DDA billboard, DDA landscaping, DDA lawnmowing, DDA Irrigation, DDA area Railroad contracts, and DDA Utilities, should be in addition to the annual amount.

A portion of shared costs should also be charged to the DDA. Shared costs are charges from outside vendors to the city that are then spread back to each department based on an appropriate criterion. Some examples of shared costs are: **Property and Liability Insurance and Workers Comp. Insurance** (currently the city pays MML for property and liability insurance, this includes building/property the city (or DDA) owns, it also includes General Liability and workers comp. which are charged back based on percentage of payroll and Public Errors & Omissions which is charged back based on number of employees. The more properties the DDA purchases or the more employees they hire, the more their share of these will go up. **City Hall Shared Services** would include (but not be limited to): share of **Annual Auditing Cost**, Cost for both **Telephone** equipment and monthly base and usage charges, **Computers**, including Desk top, Laptop, and individual printing devices, plus the cost of **Internet Services** and **Maintenance Contracts**, **Copy Machine** usage including Number of black and white, number of color and amount of paper used plus the Lease and Maintenance charges. Paper, pens, envelopes, and postage can be purchased separately by the DDA.

Some of the City Hall costs the DDA is **NOT** charged for include: Payroll, Accounts Payable, Accounts Receivable, Banking, Tax capture reporting, No rental or Utilities for City Hall, Cleaning Charges, Storage space utilization, meeting space.

The city agrees to credit the DDA fund for interest on the ending monthly fund balance in the DDA fund at the end of each month. The calculation for the for the earned interest amount will be:

DDA month end fund	balance X	<mark>pooled funds</mark>	interest rate for	each month / 12	mo	nths
(Example: \$100,000	х	:	3.31%	/ 12	=	\$275.83)

The City Manager, DDA Director and City Bookkeeper will meet to determine what street lights are included in the DDA Capturing district. Those lights that are determined to be in the tax capturing district will be paid for by the DDA tax captured dollars.

DDA Chairperson

City Manager

DDA Director

City Clerk/Treasurer

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AGENDA ITEM UB 9b. 2024 Farmer's Market Final Report

DATE: November 4, 2024

- TO: DDA Board Members
- FROM: Chris Bishop, Market Manager
- **Background:** Market Manager Chris Bishop has completed reporting requirements with state agencies for the 2024 market season. Detailed reports are being provided to the Board.
- Items Attached: Market Manager Report

2-year comparison report

Action Needed: No Board Action Needed

Market Manager's Report

November, 2024

- Joined the Chamber for a ribbon cutting at Heavenly Sweets.
- Finished planning the Halloween Party in the Park.
- Worked more on WinterFest planning and advertising.
- Applications are still coming in for vendors for Kringle Market.
- Attended the City Commission meeting.
- Emptied the fire hall of all DDA belongings due to it be rented out.
- Started Farmer's Market season end reports required for the Farmer's Market Snap Program and Senior Fresh.
- Finished creating the Constant Contact email list to be able to send out newsletters and updates on happenings to the businesses.
- Maintained the outdoor fall décor around town.
- Met with the new director for the Senior Center.
- Party in the Park and Merchant Trick or Treat went well. Everyone loved the inflatables and DJ.

Farmers Market

2 Year Comparison

	2023	2024
# of Weeks	18	14
Attendance	3716	2763
Average Weekly Attendance	206	197
Average Vendor Attendance	11	9

Revenue 2023-2024	\$5,514.00
Expense 2023-2024	\$2,956.00
Revenue 2024-2025	\$3,385.00
Expense 2024-2025	\$2,133.03

Marker Manager's Day of Market Pay and Hours	8 hours @ \$17/Hr.
Total per day	\$136.00
Total for 14 Weeks	\$1,904.00

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AGENDA ITEM NB 10a. Façade Grant Application Updates

DATE: November 4, 2024

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Director Malzahn is recommending the following amendments be made to the Façade Grant Application. These amendments will better align the grant program to the mission of the DDA.

Add the following point to the guidelines:

• The property where the work is to be done MUST be occupied and open to the public with regular business operating hours.

Add the following point under ineligible projects list:

- Projects considered routine maintenance (cleaning, power washing, trash removal etc.)
- Items Attached: Façade Grant Application
- Action Needed: Pass the motion(s) as recommended or amended per board discussion.
- **Recommendation:** Motion to amend the Façade Grant Application as presented.

Façade Grant Application Process and CheckList

This application must be completed and returned to the Imlay City DDA director ne later then the 14 hypercess days reter
This application must be completed and returned to the Imlay City DDA director no later than the 14 business days prior to the next regular DDA Board meeting along with:
A notarized letter of permission from owner (if applicant is not the property owner).
Documentation of DBA, LLC or Company organization documents confirming legitimate business name.
A <u>detailed</u> written description of the project plans (scope of work, including materials and color schemes), pictures of the current area/conditions, and a rendering or picture of proposed work which addresses how the project complies with the Façade Grant guidelines.
A <u>detailed</u> cost estimate for all eligible costs supported by a quote from a minimum of two or more licensed and/or insured contractors or suppliers. Include Contractor / Supplier's business name, address, phone number, email, license or insurance certificate and website.
Copies of any permits necessary to complete the work.
Completed W9 Form
Upon project completion applicant must provide pictures of completed work and proof of payment to all suppliers/contractors (CASH TRANSACTIONS NOT ACCEPTED)
The applicant has spoken to the Construction Code Authority and has received information regarding the permits needed and regulations related to this project.
Construction Code Authority Representative Date
Grant Application Check One: Property Owner Business Owner
Check One: Property Owner Business Owner
Check One: Property Owner Business Owner Check One: Signage (\$1,500 Maximum Grant) Other Façade Improvements (\$5,000 Maximum Grant)
Check One: Property Owner Business Owner Check One: Signage (\$1,500 Maximum Grant) Other Façade Improvements (\$5,000 Maximum Grant) Name of Applicant

Please give a detailed description of work to be done:	
The estimated improvement cost is \$	·
The 50% reimburgement is estimated to be \$	(not to exceed \$5,000)

Please be sure that you have reviewed and submitted appropriate supporting documents outlined in the **Grant Application Process and Checklist** section of this document.

For grant reimbursement, applicant must submit documentation that all invoices pertaining to project are paid in full, along with photo(s) of completed project. Reimbursement will not be granted if documentation is not received. By signing this application, you are stating that the above information is accurate to the best of your knowledge, that you agree to the requirements and there are no delinquent accounts with the City of Imlay City. Grantee agrees to indemnify and hold harmless the City of Imlay City and the Imlay City Downtown Development Authority from any and all claims arising out of the work performed.

ATTENTION: NO WORK CAN BE COMMENCED AND/OR COMPLETED BEFORE DDA BOARD APPROVAL

Applicant Si	gnature		Title	C	Date
		For DDA	A use only		
Property Addre	ss				
Project is	Eligible	Not Eligible for th	e Grant Program.		
	_ Director has confi	rmed legal ownership o	of property via <u>ww</u>	vw.lapeercounty	<u>/.gov</u> .
DDA Director	r Signature			Date	
Board Action	Date:		Арр	proved	Denied
If approved re	eimbursement che	ck #	Dis	bursement date	2:
	•••				



DDA Façade Grant Program Guidelines

Imlay City Downtown Development Authority (DDA) will consider applications for grants of up to fifty (50%) percent of the eligible costs not to exceed \$5,000. The maximum grant shall be \$5,000 per fiscal year. Projects will have to be in accordance with the guidelines below and the location must be inside of the DDA District.

Property owners and their tenants who do not pay property taxes are not eligible for the Façade Grant. Property owners and/or applicant may NOT have any delinquent taxes, unpaid fees or charges that are applicable to any portion of the land to which the application applies. The property where the work is to be done MUST be occupied and open to the public with regular business operating hours.

Objectives:

- Improve/upgrade vacant or underutilized historic building to accommodate new uses.
- Enhance the unique aesthetic appeal of downtown related to its architecture by encouraging the rehabilitation of certified historic structures.
- Stimulate new investment into district buildings to increase the property value and the economic potential of participating properties.
- To facilitate improvements that add value, are appropriate to the architecture of the building, and are compatible with the downtown main street setting.

Funding Limits:

A property may be granted UP TO A TOTAL OF \$5,000 PER FISCAL YEAR PER PROPERTY, based on date/time stamp of submission. completion date and funding availability. Funding amounts may differ dependent on type of project with a maximum allowed for projects per the guidelines contained herein. A property may only be awarded an Architectural Services Grant once during any given period.

Project Description	Maximum Grant Funding
Signage (including but not limited to: free standing, attached, window graphics, text or images on awnings, marquees, related lighting and electrical fixtures)	\$1,500.00
All other eligible façade improvements as described below	\$5,000.00
Architectural Services	\$500.00

- Repair to building exterior facades.
- Masonry repair or cleaning.
- Restoration, repair, or replacement windows,
- Restoration, repair or replacement of exterior doors.
- Restoration, repair or replacement of exterior walls, chimneys, or other architectural elements.
- Exterior work necessary for conversion to a business establishment's entry or outdoor seating area.
- Removal of after-installed facades along with restoration of vintage elements.
- Lighting or other appropriate enhancements not related to signage.
- Exterior painting including porches, decks and balconies.
- Improvements or additions necessary for ADA compliance.
- Awnings that <u>do not</u> have imprinted text, images, etc.

Ineligible Façade Improvement Projects:

- Interior Improvements.
- Projects considered routine maintenance (cleaning, power washing, trash removal etc.)
- Labor paid to applicant, family members of applicant, or employees of applicant.
- Roofing.
- Additions to existing structures with the exceptions that are listed above.
- Purchase of furnishings or equipment.
- Repair or creation of features not compatible with original architecture.
- Costs incurred before final grant approval by DDA.
- Costs paid by the applicant in merchandise or in-kind services.
- Costs associated with Michigan Sales Tax.

General Requirements:

- For the project to be grant eligible, a completed Façade Grant Application must be approved by the Imlay City Downtown Development Authority Board of Directors **PRIOR** to the commencement of any work.
- You must include before pictures of project pertinent to application, along with a rendering where applicable.
- All work must be in accordance with the applicable local, state and federal codes. For information regarding ordinances and necessary permits please contact the Construction Code Authority 810-667-0420 or visit their website: <u>constructioncodeauthority.com</u>.
- All exterior code deficiencies or violations and imminent health and safety hazards must be corrected in conjunction with façade renovation.
- Applicant shall be responsible for all construction management and contracting work to be done, as well as obtaining and following all local permits and codes.

- A detailed estimate for all eligible costs must be submitted and supported by a quote from a **minimum** of <u>two</u> or more licensed or insured contractors or suppliers.
- Quotes must include the contractor/supplier's business name, address, phone number, email, license and/or insurance certificate, and website (if applicable).
- Upon completion of work, all invoices pertaining to the project must be paid in full. Copies of all paid receipts/checks must be submitted to the DDA office before reimbursement will be issued (cash transactions not acceptable), along with pictures of the completed work.
- Property improvements must be completed within twelve (12) months of approval or applicant will be required to resubmit application with no guarantee of funding.
- Façade Improvement Grants are limited to \$5,000 per property per budget cycle. (July 1-June 30)
- A business that changes its name (under the same ownership) and remains at the same physical location is limited to two (2) grant approvals within a three year period. (The three (3) year period of time begins on the date on which the first grant was approved.
- A business (under the same ownership and name) that changes its physical address is limited to two (2) grant approvals within a three year period. (The three (3) year period begins on the date the first grant was approved).
- Property owner and/or applicant may NOT have any delinquent taxes, unpaid fees or unpaid charges that are applicable to any portion of the land to which the application applies.
- Grantee agrees to indemnify and hold harmless the City of Imlay City and the Imlay City Downtown Development Authority from any and all claims arising out of the work performed.

Architectural Services

- Before design work by an architecture firm may begin, the DDA Director must approve the qualifications of requested architectural firm and an Architectural Services Application must be approved by the Downtown Development Authority's Board of Directors.
- Design work should be appropriate to the architecture of the building and be compatible with the downtown main street setting.
- Only a property owner may request an Architectural Services Grant.
- Only one Architectural Services Grant will be allowed per property address. Changes in property ownership, scope of design work or architecture firm <u>will not</u> be considered as reasons for the DDA to grant additional Architectural Services grants.
- Upon design work completion, the DDA will receive copies of all work tendered by approved architectural firm regarding the approved property.
- It is the responsibility of the architecture firm and/or property owner to ensure design meets any state, local or city ordinances and codes.
- Quotes must include the architecture firm's business name, address, phone number, email, and website (if applicable).
- Grant funding will be placed in line according to date submitted for reimbursement upon completion of work. Copies of all paid invoices pertaining to the project must be submitted to the DDA office along with pictures of the completed project.
- Design renderings must be completed within nine (9) months of approval or applicant will be required to resubmit application with no guarantee of funding.



AGENDA ITEM NB 10b: 2025 Regular Meeting & Event Dates

DATE: November 4, 2024

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Open Meetings Act requires the annual publication of all regular meetings dates of the DDA along with the time and location for public notice. The list of dates suggested by Director Malzahn will also be incorporated into the city-wide meeting calendar and will be updated on the DDA website prior to the beginning of the new calendar year, once approved by the board.

Director Malzahn recommends canceling the published November 18th meeting date due to lack of agenda items.

Items Attached: 2024 Approved Meeting Date Calendar 2025 Proposed Regular Meeting Dates 2025 Special Event Dates

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

Recommendation: Motion to approval publish the 2025 calendar dates for meetings and events as presented.

-	y City opment Authority
2024 REGULAR MI	EETING CALENDAR
January 8 th	July 8 th
Echrupry 12th	August 12th
February 12 th	August 12 th
March 11 th	September 9 th
April 8 th	October 14 th
Арпто	October 14
May 13 th	November 18 ^{th*} * change due to Veterans Day
lupe 10 th	December O th
June 10 th	December 9 th

2nd Monday of each month (except holidays) @ 5:35 pm

Imlay City Downtown Development Authority

2025 REGULAR MEETING CALENDAR

January 13 th	July 14 th
February 10 th	August 11 th
March 10 th	September 8 th
April 14 th	October 13 th
May 12 th	November 10 ^{th*}
June 9 th	December 8 th

2nd Monday of each month (except holidays) @ 5:35 pm

SUMMER CONCERT SERIES

8-Weeks Tuesday's 7:00 pm

June 17 – June 24 – July 1 -July 8 – July 15 – July 22 – NO CONCERT (Fair week) July 29 -August 5 – August 12 -

MERCHANT TRICK OR TREATING

One Day Event 11:00 am – 2:00 pm

TBD

WINTERFEST

One Day Event 10:00 am – 7:00 pm

TBD

FARMERS MARKET

_____ Weeks Thursday's 9:00 am-?

Dates TBD

INFORMATIONAL MEETINGS

2x per year 5:00 pm - 5:30 pm July 14th December 8th



AGENDA ITEM NB 10c: Annual Audit Report Ending June 30, 2024

DATE: November 4, 2024

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: The DDA is required by law to have an annual audit completed by an independent professional. Per the city-awarded contract, King & King Accounting performs this billable service for the DDA as part of the City of Imlay City annual audit.

Director Malzahn has received a copy and is conveying the audit results to the Board. The full audit report will be presented to City Commission at their November 19th meeting.

The DDA was invoiced and paid \$817.37 to King and King this fiscal year.

Items Attached: DDA Audit Report Pages

Action Needed: No Board Action Needed

City of Imlay City

Notes to the Financial Statements For The Fiscal Year Ended June 30, 2024

1. Summary of Significant Accounting Policies

The accounting policies of the **City of Imlay City**, Lapeer County, Michigan (the "City") conform to accounting principles generally accepted in the United States of America (GAAP) as applicable to governmental units. The following is a summary of the significant accounting policies used by the **City of Imlay City**, Lapeer County, Michigan.

Financial Reporting Entity

The **City of Imlay City** is organized under the Michigan's Comprehensive Home Rule City Act. A seven-member City Commission is the governing body elected by the community at large. The Commission appoints a City Manager to administer the affairs of the City.

As required by generally accepted accounting principles, the financial statements of the reporting entity include those of the **City of Imlay City** (the primary government) and its component units. The component unit discussed below are included in the City reporting entity because of the significance of their operational or financial relationships with the City.

Component Units – In accordance with generally accepted accounting principles, there are no component units of government required to be included in the financial reporting entity either as blended component units or discretely presented component units.

Blended Component Units – The Downtown Development Authority (DDA) of the **City of Imlay City**, an entity legally separate from the City, is governed by a Board appointed by the City Council. For financial reporting purposes, the DDA is reported as if it were part of the City's operations because its purpose is to finance and provide assistance to businesses and citizens within the DDA District of the City. In addition, the City is responsible for the compliance with federal grants received in conjunction with the DDA's projects. The DDA does not issue formal financial statements, except as otherwise contained in the City's annual financial statements.

Government-wide and Fund Financial Statements

The Government-wide Financial Statements (i.e., the Statement of Net Position and the Statement of Activities) report information on all the nonfiduciary activities of the City (the primary government). The effect of interfund activity has been removed from these statements. Governmental activities, normally supported by taxes and intergovernmental revenues are reported separate from business-type activities, which rely to a significant extent on fees and charges for support. Likewise, the primary government is reported separate from certain legally separate component units, for which the primary government is financially accountable.

The Statement of Activities demonstrates the degree to which the direct expenses of a given function (governmental activities) or identifiable activity (business-type activities) are offset by program revenues. Direct expenses are those that are clearly identifiable with a specific function or activity. Program revenues include: (1) charges to customers or applicants who purchase, use or directly benefit from goods, services or privileges provided by a given function or activity; and (2) grants and contributions that are restricted to meeting the operational or capital requirements of a particular function or activity. Taxes and other revenue items properly excluded from program revenues are reported as general revenue.

Separate financial statements are provided for governmental and fiduciary funds, even though the latter are excluded from the Government-wide Financial Statements. Major individual governmental funds are reported as separate columns in the fund financial statements.

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Other Supplemental Information Nonmajor Governmental Funds Combining Balance Sheet June 30, 2024

Total Liab. & Fund Balances	Total Fund Balances	Public Works	Committed For:	Debt Service	Public Works	Public Safety	Restricted For:	Nonspendible - Prepaids	Fund Balances	Total Liabilities	Due To Other Funds	Accounts Payable	Liabilities	Liabilities & Fund Balances	Total Assets	Prepaid Expenditures	Due From Other Funds	Accounts Receivable	Cash & Cash Equivalents	Assets								
<u>s</u> 895,494	875,494				875,494	ı		- S		20,000		\$ 20,000			\$ 895,494	.	152,765	63,792	\$ 678,936		Fund	Street	Major					
\$ 282,559	271,049			,	271,049	,		•		11,510		\$ 11,510			\$ 282,559		,	19,562	\$ 262,997		Fund	Street	Local				1	
\$ 300,536	277,708				275,594			\$ 2,114		22.828		\$ 22,828			\$ 300,536	2,114			\$ 298,422		Fund	Authority	Development	Downtown				
38	38	38		ı	,	ŗ		, S		,		•			\$ 38			,	\$ 38		Fund	Rental	Building					
\$ 9,304	9,304	9,304		č	ĩ	,		•		,	1	S			\$ 9,304		1	,	S 9,304		Fund	Development	Park	Industrial	Special Kevenue Funds			
\$ 17,313	17,313			1	17,313	1		1 S			1	•			\$ 17,313			ĩ	\$ 17,313				Redevelopment	Brownfield	e Funds			
3 \$ 14,504	3 14,279	 ,		,	ω ,	14,279		•	x			\$ 226			3 \$ 14,504				13 \$ 14,504		Fund	T	nt Drug					
\$ 608,094	608,094	ر -		1		608,094		•				-			4 \$ 608,094		,		4 \$ 608,094			Sidewalks	Streets &					
\$ 6,680	2				ŝ	2		•		6,678	ı	\$ 6,678			\$ 6,680		,		S 6,680	1 000	Fund	Safety	Public					
\$ 8,152	8,152			8 157	1	1		-			ı				\$ 8,152	,			\$ 8,152	Dollars	Ronde	Obligation	General	2015	Debt Sei			
\$ 35,412	35,412		00,111	35 412	1	ı	4	<i>∽</i>			1	5			\$ 35,412	1	r s		\$ 35.412	Spilog	Rondo	Obligation	General	2019	Debt Service Funds			
\$ 161,947	161,947		ì	i) (1	161,947		÷				•			\$ 161,947	,			S 161 947	Fund	E	Construction	Fire Hall		Funds	Project	Capital	
\$	2,2	9,342	400,04	V35 2V		784.322	4]- -	VII C 3		61,242		S 61 242			<u>\$ 2,3</u>	2.114	157 C51	(7 8 7 101 799	Funds	00		Nonmajor	Total				

City of Imlay City

Other Supplemental Information Nonmajor Governmental Funds Combining Statement of Revenues, Expenditures and Changes in Fund Balances For The Fiscal Year Ended June 30, 2024

		1										Capital Proiect	
				Sp	Special Revenue Funds	unds				Debt Serv	Debt Service Funds	Fund	
			Downfown		Industrial	Brownfield				2015	2019		Total
	Major	Local	Development	Building	Park	Redevelopment	Drug	Streets &	Public	General	General	Fire Hall	Nonmajor
	Street	Street	Authority	Rental	Development	A	Forfeiture	Sidewalks	Safety	Obligation	Obligation	Construction	Governmental
Revenues	DID 1	Pint	Lund	Lunu	Lund	Fund	Fund	Fund	Fund	Bonds	Bonds	Fund	Funds
Property Taxes	s	'	\$ 352,245 \$	' S	s	' S	s S	\$ 297,889	' S	S	\$ 187.266	S	S 837.401
Intergovernmental Revenues	397,895	122,007	1	1	T	Ċ	·		1,480	,		1	
Charges for Services		ł	12,024	1	ř	,	а	5	. 1	,	,	¢	12.024
Grant Proceeds	189,628	ı	2,000	·		•		ï	T	,	1	3	191,628
Interest Earnings	,	Ĩ	2	ł	з	,	21		T	i	ſ	r	2
Other Revenues	40,956		39,631	ſ	ľ		10,000	1	-	,	•		90,587
Total Revenues	628,479	122,007	405,902		'	,	10,000	297,889	1,480	ĩ	187,266		1,653,024
Expenditures													
Public Safety		,	•	,	3	,	39,210		6,678				45.888
Public Works	192,754	120,293	330,838	119	4,764	,		44	ŗ	ı	1	а	648,812
Capital Outlay	70,573	,	23,720	9	2	ı	, ¹	83,950	ī	,	I	·	178,243
Debt Service - Principal	E		•	·		ì	T	ı	,	95,000	110,000	ı	205,000
Debt Service - Interest		•			'	đ	r	1		4,436	75,750		80,186
Total Expenditures	263,327	120,293	354,558	119	4,764		39,210	83,994	6,678	99,436	185,750	c	1,158,129
Excess of Revenues Over (Under)								•					
Expenditures	365,151	1,714	51,344	(119)	(4,764)	ĩ	(29,210)	213,895	(5,198)	(99,436)	1,516	31	494,895
Other Financing Sources (Uses)								7					
Transfers In (Out)	(48,185)	23,092	(35.000)	150	5,000		43,449	(26,973)	5,200	99,465			66,198
Net Change in Fund Balances	316,967	24,806	16,344	31	236	ï	14,239	186,922	2	29	1,516	ı	561,093
Fund Balances - Beginning of Year	<u>r 558,527</u>	246,242	261,364	7	9,068	17,313	40	421,172	,	8,122	33,896	161,947	1,717,698
Fund Balances - End of Year	\$ 875,494	\$ 271,049	S 277.708 \$	\$ 38	\$ 9,304	\$ 17,313	\$ 14,279	\$ 608,094	\$ 2	\$ 8,152	\$ 35,412	\$ 161,947	\$ 2,278,791

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CLOSED SESSION – For the purpose of Property Acquisition

DATE: November 4, 2024

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

CONFIDENTIAL

Packet materials are not subject to FOIA request

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Directors Report

DATE: November 4, 2024

- TO: DDA Board Members
- FROM: Christine Malzahn, DDA Executive Director
- Items Attached: November Report Weekly email reports
- Action Needed: No Board Action Needed

Promotions/Events

- On-going Social media postings and engagement with downtown merchants on Facebook and Instagram.
- Staff and I created ads and social media postings for Merchant Trick or Treating
- Updated website calendar of events and other happenings
- Continued planning for WinterFest Event
- Staff and I worked the Merchant Trick or Treat / Party in the Park Event on Saturday Oct 26th

Economic Development

- Continued to assist a developer with Johnny's Place purchase and liquor license issues
- Meet with City Management and LDC Director to issue RFP for old sign shop demolition

Place Making/Streetscape

- Installed and maintained fall decorations with DDA Promotions staff
- Arranged for Holiday Lighting installations
- Issued two RFP's for Annual Flowers/Landscaping and Irrigation Maintenance

Grants:

- Continued research on EPA NOFO and held multiple meetings with Four County Foundation
- Researched DNR Recreation Passport NOFO
- Continued planning for MEDC NOFO RAP 3.0 grant application(s)
- Attended LCCF Grant Workshop on Oct 17th

Billboard:

Imlay City Façade Corp

• Revised Application Forms

Meetings and Other:

- Attended Rotary Club weekly meeting.
- Processed invoices, check requests, and mailed payments.
- Made updates to the DDA website for current meeting information.
- Attended 1 MI Funding Hub Grant workshop sessions.
- Attended October 15 City Commission Meeting for Special Event Permits and Fire Hall usage
- Attend monthly department head meeting
- Attended MDA MiPDM kickoff meeting
- Prepared meeting minutes, agendas, action item sheets, and board packets.

From:	Christine Malzahn
То:	wbargen@icdda.com; sdavis@icdda.com; srobbins@icdda.com; jshattuck@icdda.com; ndocherty@icdda.com; kjorgensen@icdda.com; "imontoya@icdda.com"; "john.genord.jd@gmail.com"; jkempf@imlaycity.org;
	"byockey@imlaycity.org"
Cc:	ddapromotions@imlaycity.org
Subject:	Week Ending October 25th
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Attachments:	image001.png
	2024.10.14 Meeting Minutes.docx
	2024.10.14 Imlay Facade Corp Meeting Minutes.docx

Hello All,

Here is quick recap of whats been happening in the office this week.

Both of our new Board members were sworn in yesterday – so be sure to welcome Barb Yockey and John Genord to the team! I'll have the updated membership list with contact info for you at the next meeting.

Tomorrow is Merchant Trick in downtown so Chris and I have been working to get everything organized and ready for the party in the park. Please stop by the Farmers market area and join in the fun (dj, inflatables, costume contest, cider and donuts, bonfire etc) from 1-3:00 pm! Chris and I will both be there.

Chris set up our new Constant Contact subscription and has begun sending communications to our business owners with updates... are you getting them? The last one for Merchant Trick was a new map I created of downtown that shows our parking inventory so if there are street/parking closures store owners and shoppers will have a quick reference of other ways to navigate downtown.

The DDA was represented by Justin and Chris at the Heavenly Sweets ribbon cutting last Saturday. Chris presented the DDA "Buck for Luck" certificate, and all enjoyed the confetti cannon too!

I have spent a good deal of time writing for our two grant applications (EPA and Façade Corp). We will need to get the updated Façade Corp Application approved asap so that we can get projects in our pipeline before we apply for the RAP grant money. I will have that ready for our Nov 4th meetings. Look for your Board packets next week.

Attached are the draft minutes from the last meeting(s) – let me know if you note anything that needs correcting.

I've written a MOU between the DDA and J&J Liquidators for sharing the old fire hall space for the Kringle Market. City Manager Horton is working on getting it signed. A few of us city staffers took a tour and we have obtained permission from the Senior Center for us to use their space for overflow vendors for the kringle market. That space is a much better location physically than using city hall for half the vendors.

Christmas holiday décor is being prepped and ready for install in the next few weeks. This will include the new candy canes and tree topper we purchase last January.

Both RPF (Annual Flowers and Irrigation) have been published and put up on Bidnet. I've already received a few calls from potential bidders so I hope we get a few submissions.

Go Blue – Go Green – Go Lions! Have a great weekend whoever you cheer for!

Christine Malzahn

DDA Executive Director City of Imlay City

150 North Main Street, Imlay City, Michigan 48444 Office: 810-724-2135 ext. 1307 | Mobile: 586-801-0166 Email: <u>ddadirector@imlaycity.org</u>

