

# Doing Business

IN DOWNTOWN IMLAY CITY



## IMLAY City

Located along I-69, Imlay City is easily accessible by road, making it a convenient stop for travelers heading to or from Michigan's "thumb" region.

- Lapeer 10 Miles
- Flint 25 Miles
- Port Huron 30 Miles
- Detroit 40 Miles

### Prime Real Estate

Downtown Imlay City, known as the Historic Downtown Depot District, features a variety of businesses that cater to both locals and visitors.

With a mix of retail shopping, service businesses, dining options and community-focused spaces

Imlay City exudes a palpable positive attitude towards new businesses, fostering an environment ripe for growth and innovation. With a tight-knit community that values collaboration and support, new ventures are welcomed with open arms, and embraced as integral parts of the city's economic fabric.

*"Investing in a community isn't exclusively about creating wealth. It's also about placemaking and a sense of belonging. Imlay City boasts a small-town atmosphere that is connected to big-time population centers. Our focus is in helping you achieve success while building strong community bonds, pride in our heritage and commitment to ensuring a positive future through collaboration."*

*- Christine Malzahn,  
DDA Executive Director*

### Typical Imlay City Customer\*

Predominantly White, with a significant Hispanic/Latino population (~30%).

Age Distribution: The median age is around 37 years, with a mix of families, retirees, and younger residents.

Housing: The city features a mix of single-family homes, apartments, and smaller rental properties.

Economy: Local industries include agriculture, manufacturing, and retail. Average household income is \$52,721



Known for events like the Eastern Michigan Fair, The Imlay City Farmers Market, SummerFest and WinterFest celebrations



Convenient access to the Polly Ann Trail connecting Lapeer County to Oakland County.

3,769

Imlay City Population

3,118

Imlay Township Population

88,513

County of Lapeer Population

**IMLAY CITY, MICHIGAN 48444**

\*Based on 202 census data

Interested in doing business? Visit us at [icdda.org](http://icdda.org) | 810-7242135 ext 1307