IMLAY CITY

DOWNTOWN DEVELOPMENT AUTHORITY

150 N. MAIN STREET IMLAY CITY, MI 48444

REGULAR MEETING JUNE 9, 2025 5:35 P.M.

Walter Bargen, Chair Neil Docherty, Vice Chair Kim Jorgensen, Secretary Stu Davis, Treasurer Justin Shattuck, Board Member Steve Robbins, Board Member Joi Kempf, Board Member Barbara Yockey, Mayor

AGENDA

- 1. CALL TO ORDER
- 2. PLEDGE OF ALLEGIANCE
- ROLL CALL
- 4. APPROVAL OF THE AGENDA
- 5. CONSENT AGENDA (pgs 3-17)

MEETING MINUTES: Regular Meeting May 12, 2025; Special Meeting May 19, 2025

FINANCIAL REPORTS: through May 31, 2025

DDA Expenditure Report, Check Register Report; Credit Card Statement; Balance Sheet;

- 6. SPECIAL PRESENTATION Police Update
- 7. COMMITTEE REPORTS Business Retention/Recruitment Subcommittee
- 8. PUBLIC PARTICIPATION
- 9. UNFINISHED BUSINESS:
 - A. Lapeer Public Safety Millage (pgs19-21)
 - B. Community Center Update (former DPW Garage) (pgs 23-25)
 - C. Downtown Depot Pavilion Project Update (pgs 27-28)

10. NEW BUSINESS:

- A. Blight Ordinance (pgs 29-36)
- B. Pocket Park Project Third Street (pgs 37-43)
- C. Placer Al Subscription (pgs 45-63)
- D. WinterFest 2025 (pgs 65-66)
- E. Chamber of Commerce SummerFest Funding Request (pgs 67-69)
- 11. **CLOSED SESSION** For the purpose of Property Acquisition, Personnel Matters
- 12. EXECUTIVE DIRECTOR'S REPORT (pgs 71-73)
- 13. MARKET MANAGER'S REPORT
- 14. PUBLIC PARTICIPATION
- 15. BOARD MEMBER COMMENTS
- 16. ADJOURNMENT

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Consent Agenda

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Items Attached:

a. Meeting Minutes

• May 12th Regular Meeting, May 19th Special Meeting

b. Financial Reports – Ending May 31, 2025

• DDA Expenditure Report = \$ 129,535.70

• Check Register Report = \$ 122,160.76

• Credit Statement – May 2025

• Ending Fund Balance Sheet = \$ 256,879.04

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

Recommendation: Motion to approve the consent agenda items as presented.

IMLAY CITY DOWNTOWN DEVELOPMENT AUTHORITY

May 12, 2025 Regular Meeting MINUTES

A regular meeting of the Downtown Development Authority was held on Monday, May 12, 2025, at the Imlay City Municipal Offices, 150 N. Main Street, Imlay City MI 48444.

1. CALL TO ORDER - Chair Bargen called the meeting to order at 5:35 pm

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL - Director Malzahn called the roll.

Present: Stu Davis, Kim Jorgensen, Steve Robbins, Justin Shattuck, Joi Kempf, Mayor Barbara

Yockey, Chair Walter Bargen

Absent: Neil Docherty (unexcused)

Quorum Present

Also present, Market Manager Mindi Steffens

4. APPROVAL OF THE AGENDA

MOTION by Davis, supported by Yockey to the approve the revised agenda items as presented. All in Favor 7 / Nays 0
MOTION CARRIED 7/0

5. CONSENT AGENDA

- a. Meeting Minutes
 - April 14th Regular Meeting and April 23 Special Meeting
- b. Financial Reports Ending April 30, 2025
 - DDA Expenditure Report = \$23,288.49
 - Check Register Report = \$16,696.94
 - Credit Statement April 2025
 - Ending Fund Balance Sheet = \$346,831.47

MOTION by Davis, supported by Robbins to approve the consent agenda items as presented. All in Favor 7 / Nays 0
MOTION CARRIED 7/0

6. CORRESPONDENCE - Chamber of Commerce Signed Letter - Rob Mette

Rob Mette presented a signed letter from the Chamber of Commerce Board of Directors stating that he was at tonight's meeting representing that body. He went on the thank Director Malzahn for completing a request he sent on behalf of Mette Financial in updating his logo on the DDA websites' Business Listing page the same day he sent it. He continued to state that he had come prepared with two speeches to tonight's meeting and felt compelled to deliver the version expressing his disappointment in Malzahn regarding his follow-up email sent to her on April 29^{th.} The email requested additional corrections to errors that he noted during his forensic audit of the icdda.com website, and that 7 of the 12 inaccuracies had not yet been completed within the 9 business days leading up to tonight's meeting following his email. He presented further findings from the icdda website in a two-page report detailing 36 other issues. Board member Davis asked Mette "what his problem was" stating that Mette's petty behavior will continue to harm the DDA/Chamber collaborative efforts, and that a simple phone call directly to Malzahn would have cleared things up.

7. COMMITTEE REPORTS - none

8. PUBLIC PARTICIPATION

Lapeer County Commissioner Ian Kempf asked if he would be allowed to address the Board during one of tonight's agenda items.

9. UNFINISHED BUSINESS

A. Farmers Market Ad Campaign

MOTION by Yockey, supported by Davis to allow Jorgensen to recuse herself from this agenda item due to a personal conflict of interest.

All in Favor 7 Ayes/Nays 0 MOTION CARRIED 7/0

The Board reviewed pricing options and sample display ads for a marketing campaign to kickoff the 2025 market season.

MOTION by Yockey, supported by Davis to approve the marketing campaign and place ads in the Lapeer Area View Friday "Free Paper edition on May 30th, and June 6th, and to run in the June 4th and June 11th edition of the Tri-City Times.

All in Favor 7 Ayes/Nays 0 MOTION CARRIED 7/0

B. 150 Bancroft Building Real Estate Listing

Director Malzahn recapped the history on the 150 Bancroft property and invited Tom Blount of the Pilot Realty Group to speak to his potential listing agreement and marketing efforts to bring an interested purchaser to the board.

MOTION by Robbins supported by Jorgensen to enter into a Real Estate Listing Agreement with Tom Blount of Pilot Realty Group for 150 Bancroft.

Roll Call: AYES – Robbins, Jorgensen, Kempf, Davis, Yockey, Shattuck, Bargen NAYS – none MOTION CARRIED 7/0

10. **NEW BUSINESS**

A. Façade Grant Application (signage) - 591 Cedar Street / Imlay City Pharmacy

The Board reviewed the grant request from Amged Bedair submitted to the DDA on April 10, 2025. The scope of work includes new channel letter signage to be installed on the building façade, and a sign panel to be installed in the existing monument sign.

MOTION by Davis, supported by Robbins to approve the façade grant sign request in the amount of \$1,500 for 591 Cedar Street.

Roll Call: AYES – Davis, Robbins, Jorgensen, Kempf, Shattuck, Yockey, Bargen NAYS – none MOTION CARRIED 7/0

B. Façade Grant Application - 170 S. Almont Ave / Imlay City Eagles

The Board reviewed a grant request from Lynn Manogue on behalf of the Imlay City Eagles submitted to the DDA office on April 24, 2025. The Eagles are seeking \$5,000 for exterior renovations to the front entrance area in conjunction to the on-going metal siding installation.

MOTION by Jorgensen, supported by Davis to approve a façade grant in the amount of \$5,000 for the Eagles, located at 170 S. Almont Avenue.

Roll Call: AYES – Jorgensen, Davis, Robbins, Kempf, Shattuck, Yockey, Bargen NAYS – none MOTION CARRIED 7/0

C. Façade Grant Application - 118 E. Third Street - Former Kitty's Place

The Board reviewed a grant request from Victor Aguilar that was submitted to the DDA office on May 5, 2025. Mr. Aguilar and his wife recently purchased the property and are renovating it to make it marketable for a new business tenant. They are requesting \$434.21 to replace the broken window on the front of the building.

MOTION by Yockey, supported by Davis to approve a façade grant in the amount of \$434.21 to Victor Aguilar, owner of 118 E. Third Street property.

Roll Call: AYES – Yockey, Davis, Jorgensen, Robbins, Kempf, Shattuck, Bargen

NAYS - none

MOTION CARRIED 7/0

D. Pavilion Project Update

Director Malzahn reported that she received verbal verification from Nancy Boxey relaying that the grant review committee has recommended that the DDA grant submission be fully funded at the \$15,000 grant request. The full LCCF Board meets on May 14th to take a formal vote. The pavilion is expected to be fully operational for the Farmers Market opening day, now scheduled for June 5th.

D2. Contractor Pay Request Process

The Board reviewed a pay request from Tannis Construction and discussed the color scheme for the roof and ceiling areas.

MOTION by Davis, supported by Yockey to approve the pay request in the amount of \$31,720.

Roll Call: AYES - Davis, Yockey, Jorgensen, Robbins, Kempf, Shattuck, Bargen

NAYS - none

MOTION CARRIED 7/0

MOTION by Yockey, supported by Davis to use black metal sheeting for the roof and silver for the interior ceiling, downspouts, and soffits.

Roll Call: AYES – Yockey, Davis, Jorgensen, Robbins, Kempf, Shattuck, Bargen

NAYS - none

MOTION CARRIED 7/0

E. Seasonal Porta-Potties

Director Malzahn presented options for portable restroom facilities. With market season, concerts and the social district Malzahn is recommending that two ADA-compliant units be brought onsite from the beginning of May through the end of October. These two units will also cover the approval made last month to assist the Blueberry Festival planning. Each billing cycle is 28-days and includes weekly cleaning, hand sanitizer and toilet paper refills. Additional cleaning can be made at \$40 each visit.

MOTION by Davis, supported by Robbins to approve contracting with Jay's portable for one season, at \$390 per 28-day cycle, beginning May 19th through October 31 for two ADA-compliant units placed at the downtown pavilion location.

Roll Call: AYES - Davis, Robbins, Kempf, Jorgensen, Shattuck, Yockey, Bargen

NAYS - none

MOTION CARRIED 7/0

F. Downtown Depot Pavilion Fee Schedule

Director Malzahn introduced to the Board the city park reservation application. The City has established fees for both residents and non-residents to reserve city park areas for private events. Malzahn asked the Board to consider a similar practice and is seeking direction on

future requests to use the pavilion for community and/or private events, since this structure is a DDA asset.

MOTION by Robbins, supported by Davis to have the new Pavilion included in the city's reservation packet with a rental fee similar to the other Pavilion areas as part of the city's fee schedule.

Roll Call: AYES - Robbins, Davis, Jorgensen, Kempf, Bargen

NAYS – Shattuck, Yockey MOTION CARRIED 5/2

G. Lapeer County Special Voted Millages - requested by Mayor Barbara Yockey

Mayor Yockey expressed concern about the ethical and financial impact of the DDA capturing Lapeer County special-voted millages. She invited County Commissioner Ian Kempf, and EMS Director Russ Adams to address the Board. Kempf stated that if the DDA continued to capture the millages, he would not support the city's NIA TIF initiative, nor would the Lapeer Board of Commissioners. He stated that while the DDA is allowed to capture the funds by law, he felt it unethical for us to do so, since the voters who approved those ballot initiatives were directing the funds to those authorities, not DDA's. Russ Adams spoke on services that the EMS offers here in Imlay City, stating that Imlay City is considered part-owner in the entity and we have a dedicated position on that Board. Director Malzahn re-capped the DDA's intent to gift back 100% of the captured funds to the locally operating agency, especially the law enforcement monies that would pay for a part-time dedicated Imlay City Police officer for the downtown area. Shattuck questioned if we rescind our motion to capture those funds, what would prevent the city then from coming to demand that the DDA help pay for police presence downtown?

MOTION by Yockey, supported by Kempf to approve not capturing all future special Lapeer millages, but to postpone a decision regarding the Law Enforcement capture.

Roll Call: AYES – Yockey, Kempf, Davis, Robbins, Jorgensen, Shattuck, Bargen

NAYS - none

MOTION CARRIED 7/0

H. Lapeer County Senior Services MOU

County Commissioner Kempf spoke to the proposed MOU under the previous agenda item, stating that he thought it was convoluted, unnecessary and that agreements like these cost money for legal review. He suggested that Director Malzahn work directly with programming coordinators at the Eagles and the Senior Center to use current funds collected for this fiscal year on special events.

MOTION by Jorgensen, supported by Kempf, directing Malzahn to coordinate programming for the Veterans and Seniors.

Roll Call: AYES - Jorgensen, Kempf, Davis, Robbins, Shattuck, Yockey, Bargen

NAYS - none

MOTION CARRIED 7/0

I. OutFront Media Contract

Director Malzahn received the 2025-2026 contract from OutFront Media for the billboard space above the train viaduct for southbound traffic. The agreement is for 12 months @ \$802 per month plus \$119 per poster print.

MOTION by Yockey supported by Robbins to enter into the agreement as presented.

Roll Call: AYES - Yockey, Robbins, Kempf, Bargen

NAYS - Davis, Shattuck, Jorgensen

MOTION CARRIED 4/3

J. Summer Intern

Director Malzahn informed the Board on a grant opportunity from the Four County Community Foundation to pay 50% of the costs to hire a summer intern. This program was used last year for Ruby Hernandez to assist with marketing and community outreach, and the DDA received \$2,000 as a grant for this program. Ms Hernandez reached out to Malzahn to inquire about any employment opportunities again for this year.

MOTION by Jorgensen supported by Kempf to apply for another intern grant and bring Ms. Hernandez for the summer season.

Roll Call: AYES – Jorgensen, Kempf, Robbins, Shattuck, Yockey, Bargen NAYS – Davis MOTION CARRIED 6/1

K. DPW Garage RAP Grant Project Update

Director Malzahn recapped the project to date and together with Mayor Yockey conveyed the discussion held during a city staff meeting to request both boards move forward with any/all options. Mayor Yockey would like to convene a meeting of the subcommittee to review the scope of work and project timeline and report back. Initial subcommittee members were Bargen and Docherty. Meeting is scheduled for May 14th.

NO BOARD ACTION TAKEN

11. CLOSED SESSION – For the purpose of employee annual review (at employee's request)

MOTION by Shattuck, supported by Robbins to enter into closed session @ 7:57 pm All in Favor 7 Ayes/Nays 0
MOTION CARRIED 7/0

Moved to exit closed session @ 8:00 pm

A special meeting will be set for May 19, 2025 @ 5:35 pm to conduct the Directors review.

12. EXECUTIVE DIRECTORS' REPORT

Director Malzahn provided her written report in the meeting packet for April/May 2025 activities. One additional item she brought to the Boards attention was her weekly update for the week ending April 19th, noting the report that a full website refresh was underway. Chair Bargen told Malzahn that the Board understands her position and she didn't need to defend herself from the Chambers' attack.

- 13. PUBLIC PARTICIPATION none
- 14. BOARD MEMBER COMMENTS none
- **15. ADJOURNMENT**

MOTION by Everyone (Shattuck), supported by Davis to adjourn the meeting at 8:10 pm All in Favor 7 Ayes/Nays 0
MOTION CARRIED 7/0

Next Regular DDA Board meeting date: Monday, June 9,	, 2025, at 5:35 PM
Respectfully submitted by: Christine Malzahn, DDA Executive	e Director
DDA APPROVED:	CITY COMMISSION APPROVED:

IMLAY CITY DOWNTOWN DEVELOPMENT AUTHORITY

May 19, 2025 Special Meeting MINUTES

A regular meeting of the Downtown Development Authority was held on Monday, May 19, 2025, at the Imlay City Municipal Offices, 150 N. Main Street, Imlay City MI 48444.

1. CALL TO ORDER - Chair Bargen called the meeting to order at 5:35 pm

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL - Director Malzahn called the roll.

Present: Stu Davis, Kim Jorgensen, Steve Robbins, Justin Shattuck, Neil Docherty, Joi Kempf, Mayor Barbara Yockey, Chair Walter Bargen

Absent: none Quorum Present

Also present, Market Manager Mindi Steffens

4. APPROVAL OF THE AGENDA

MOTION by Davis, supported by Shattuck to the approve the agenda items with item 6b Pocket Park added.

All in Favor 8 / Nays 0 MOTION CARRIED 8/0

5. **PUBLIC PARTICIPATION** – none

6. UNFINISHED BUSINESS

A. DPW Garage Project Update

Director Malzahn and Mayor Yockey recapped the DPW Garage Committee meeting held on May 14th. Malzahn presented 2 funding options – MEDC Patronicity grant and the T-Mobile Hometown Grant. The Patronicity grant is a crowdfunding online campaign designed to get community stakeholders to commit funds for the project, with a matching amount by the MEDC. The T-Mobile grant is a \$50,000 grant in partnership with MainStreet USA programs. The desire is to keep the project moving forward with the low bid price before construction material price increases take the project out of our budget range.

MOTION by Jorgensen supported by Robbins to commit an additional \$50,000 towards the DPW project, subject to city commission also committing an additional \$50,000, while investing additional funding options.

Roll Call: AYES – Jorgensen, Robbins, Kempf, Davis, Yockey, Shattuck, Docherty, Bargen NAYS – none

MOTION CARRIED 8/0

B. Pocket Park Project

This item was requested by Stu Davis. Davis and Malzahn informed the Board of conversations with stakeholders and renderings of the site from Police Chief Selby. The project would entail removing the existing landscaping, relocating the benches, adding picnic table seating and a source of shade. Malzahn provided pricing options for tables and a shade sail, she estimated that the project could probably be completed for around \$10,000.

MOTION by Davis to move forward with the pocket park project. No Support

The Board requested additional information and price quotes, but would like to see the project move forward.

7. **CLOSED SESSION** – For the purpose of employee annual review (at employee's request)

**MOTION* by Shattuck, supported by Robbins to enter into closed session @ 5:57pm

All in Favor 8 Ayes/Nays 0 MOTION CARRIED 8/0

Moved to exit closed session @ 6:42 pm

MOTION by Davis supported by Yockey to follow the recommendation of the review committee, 3.5% salary increase, effective as of July 1, 2025, benefits to remain the same. Roll Call: AYES – Robbins, Jorgensen, Kempf, Davis, Docherty, Shattuck, Yockey, Bargen NAYS – none MOTION CARRIED 8/0

- 8. PUBLIC PARTICIPATION none
- 9. **BOARD MEMBER COMMENTS** none
- **10. ADJOURNMENT**

MOTION by Davis, supported by Yockey to adjourn the meeting at 6:44 pm All in Favor 8 Ayes/Nays 0 MOTION CARRIED 8/0

Next Regular DDA Board meeting date: Monday,	, June 9, 2025, at 5:35 PM
Respectfully submitted by:	
Christine Malzahn, DDA E	xecutive Director
DDA APPROVED:	CITY COMMISSION APPROVED:

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REVENUE AND EXPENDITURE REPORT FOR CITY OF IMLAY CITY

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Dept 705.000 - UNALLOCATED ACTIVITY 248-705.000-703.000 WAGES & SALARIES 248-705.000-706.001 HOURLY WAGES 248-705.000-710.000 BONUS PAY 248-705.000-711.000 DETERRED COMP CONTRIBUTION 248-705.000-714.000 OPTICAL INSURANCE 248-705.000-715.000 SOCIAL SECURITY 248-705.000-716.000 HEALTH INSURANCE 248-705.000-717.000 LIFE/DISABILITY INS 248-705.000-721.000 PTO/VACATION PAY-OUT 248-705.000-721.000 OPTICE SUPPLIES 248-705.000-730.000 PCSTAGE 248-705.000-741.000 OPERATING SUPPLIES 248-705.000-807.000 AUDIT FEES 248-705.000-815.000 DUES/MEMBERSHIPS 248-705.000-817.000 CONSULTING FEES 248-705.000-817.000 CONSULTING SERVICES 248-705.000-826.000 LIABILITY INSURANCE 248-705.000-833.000 TELEPHONE EXPENSES	Total Dept 265.000 - BUILDING MAINTENANCE	Expenditures Dept 265.000 - BUILDING MAINTENANCE 248-265.000-921.000 ELECTRICITY 248-265.000-923.000 HEAT 248-265.000-924.000 WATER & SEWER CHARGES 248-265.000-930.000 MISCELLANEOUS REPAIRS & MAINT	TOTAL REVENUES	Total Dept 000.000 - REVENUE	Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY Revenues Dept 000.000 - REVENUE 248-000.000-402.776 PUBLIC SAFTY CAPTURE 248-000.000-402.777 SENIOR CITIZENS CAPTURE 248-000.000-560.000 WINTER FEST 248-000.000-573.000 LOCAL COMMUNITY STABILIZATION SHARE APP 248-000.000-675.000 INTEREST INCOME 248-000.000-675.001 ROTARY PARK DONATIONS 248-000.000-675.001 ROTARY PARK DONATIONS 248-000.000-675.000 DDA CONCERT SERIES 248-000.000-675.800 BRICK PAVERS/BENCHES 248-000.000-675.800 BRICK PAVERS/BENCHES 248-000.000-675.800 CONMUNITY PROMOTION REIMBURSEMENT 248-000.000-677.000 OTHER REIMBURSEMENTS	GL NUMBER DESCRIPTION	Usex: RENEE DB: Imlay City
50,600.00 15,000.00 1,000.00 1,000.00 1,500.00 23,000.00 3,000.00 3,000.00 3,000.00 3,000.00 1,000.00 1,000.00 1,000.00 1,000.00 1,000.00 1,000.00 1,000.00	2,500.00	1,500.00 500.00 500.00	355,400.00	355,400.00	\$24,000.00 0.00 3,000.00 20,000.00 2,000.00 4,000.00 4,000.00 1,800.00 1,800.00	2024-25 ORIGINAL BUDGET	PERIOD ENDING
50,600 1,440 1,440 1,100 1,100 1,100 1,100 1,100 1,100 1,500 1,000 1	2,500.00	1,500.00 500.00 0.00	385,533.00	385,533.00	352,370.00 0.00 0.00 0.00 2,225.00 18,334.00 2,000.00 4,190.00 4,190.00 5,564.00	2024-25 AMENDED BUDGET	05/31/2025
48,501.36 14,627.50 1,440.00 1,076.66 581.77 5,133.47 22,652.19 740.41 1,865.02 4,786.07 2,865.02 4,786.07 2,865.02 4,786.07 2,865.02 4,786.07 2,865.02 4,786.07 2,865.02 4,786.07 2,865.02 4,786.07 2,865.02 4,786.07 2,786.07 2,796.00 9,74.90 10,071.39 974.90 11,907.50	1,814.13	468.74 340.63 191.76 813.00	422,896.92	422,896.92	352,368.87 28,241.81 7,626.34 3,631.03 775.00 18,333.53 1.72 250.00 0.00 5,525.00 5,525.00 5,525.00 63.92	YTD BALANCE 05/31/2025 NORM (ABNORM)	
6,663.45 2,413.00 0.00 134.26 0.00 678.71 2,059.29 67.31 233.22 0.00 0.00 0.00 0.00 0.00 0.00 0.	96.51	96.51 0.00 0.00	39,623.10	39,623.10	28,241.81 7,626.34 3,631.03 0.00 0.00 0.00 0.00 0.00 0.00 0.00	ACTIVITY FOR MONTH 05/31/25 INCR (DECR)	
2,098.64 372.50 1,000.00 1,000.00 23.34 (633.47) 347.81 9.59 1,134.98 2,134.98 2,134.98 2,134.98 1,134.98 2,158.2.58 2,582.58 2,582.58 2,582.58 2,582.58 2,071.39 580.00 65,071.39 580.00 6205.80 592.50	685.87	1,031.26 159.37 308.24 (813.00)	(37, 363.92)	(37,363.92)	1.13 (28,241.81) (7,626.34) (3,631.03) 1,450.00 0.47 (1.72) 0.00 2,000.00 (1,335.00) (15.70) 100.00 0.00 (63.92)	AVAILABLE BALANCE NORM (ABNORM)	
95.85 97.52 100.00 0.00 97.88 99.96 114.08 98.72 98.72 62.17 95.72 33.47 144.03 179.74 63.11 81.74 99.95 4.20 99.95 76.30	72.57	31.25 68.13 38.35 100.00	109.69	109.69	100.00 100.00 100.00 100.00 100.00 100.00 100.00 100.00 100.00	% BDGT	

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REVENUE AND EXPENDITURE REPORT FOR CITY OF IMLAY CITY

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PERIOD ENDING 05/31/2025

GL NUMBER	DESCRIPTION	2024-25 ORIGINAL BUDGET	2024-25 AMENDED BUDGET	YTD BALANCE 05/31/2025 NORM (ABNORM)	ACTIVITY FOR MONTH 05/31/25 INCR (DECR)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 248 - DOWNTOWN	DEVELOPMENT AUTHORITY				***************************************	This could be seen as a second could be seen	
Expenditures							
248-705.000-880.000	COMMUNITY PROMOTION	14,000.00	18,514.00	25,766.88	2,454.00	(7,252.88)	139.18
248-705.000-900.000	PRINTING & PUBLISHING	500.00	500.00	129.02	0.	370.98	œ
248-705.000-921.000	ELECTRICITY	35,000.00	35,000.00	40,671.06	12,571.35	(5,671.06)	o
248-705.000-930.000	MISCELLANEOUS REPAIRS & MAINT	12,000.00	19,826.00	7		(49, 93)	100.25
248-705.000-931.000	STREETSCAPE MAINTENANCE	55,000.00	55,000.00	74,306.87	(D)	(19,306.87)	
248-705.000-956.000		4,000.00	13,000.00	14,799.87	857.35	(1,799.87)	œ
248-705.000-958.000		35,000.00	35,000.00	35,000.00	0.00	0.00	$^{\circ}$
248-705.000-973.000		20,000.00	20,000.00	15,253.12	0.00	4,746.88	76.27
248-705.000-973.002	LEASES	1,300.00	2,271.00		0.00	0.00	100.00
248-705.000-973.006	DDA CONCERT SERIES EXP	12,000.00	12,000.00	11,495.92	3,550.00	504.08	95.80
248-705.000-973.008		100.00	100.00	0.00	0.00	100.00	0.00
248-705.000-973.100		6,250.00	6,250.00	6,250.00		0.00	100.00
248-705.000-973.300	FARMERS MARKET EXPENSE	10,000.00	10,000.00		0.00	5,407.95	Q
248-705.000-973.560	WINTER FEST	4,000.00	4,000.00	2,294.49	0.00	1,705.51	ω
248-705.000-973.600	ROTARY PARK EXPENSES	2,000.00	2,000.00	0.00	0.00	2,000.00	•
248-705.000-975.000	CAPITAL OUTLAY	12,000.00	15,247.00	61,990.34	54,568.00	(46,743.34)	406.57
Total Dept 705.000 -	- UNALLOCATED ACTIVITY	352,900.00	383,033.00	441,911.17	129,439.19	(58,878.17)	115.37
TOTAL EXPENDITURES		355,400.00	385,533.00	443,725.30	129,535.70	(58,192.30)	115.09
Fund 248 - DOWNTOWN	- DOWNTOWN DEVELOPMENT AUTHORITY:	355 400 00	30 n n n n n n n n n n n n n n n n n n n	S S		01 000)
TOTAL EXPENDITURES		355,400.00	385,533.00	443,725.30	129,535.70	(57, 363.92) (58, 192.30)	115.09
NET OF REVENUES & EX	& EXPENDITURES	0.00	0.00	(20,828.38)	(89,912.60)	20,828.38	100.00

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CHECK DISBURSEMENT REPORT FOR CITY OF IMLAY CITY CHECK DATE FROM 05/01/2025 - 05/31/2025

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Check Date	Bank		Check # Invoice DEVELOPMENT AUTHORITY	Payee	Description	Account	Dept	
05/01/2025 05/01/2025	TRI	86714 86734	4380 910000610766	AQUA TURE IRRIGATION DIE ENERGY	DDA START UP OF IRRIGATION ELECTRIC- 120 N MAIN	931.000	705.000	
05/01/2025	TRI	86738	910000600700	DTE ENERGY	ELECTRIC- 101 W CAPAC	921.000	705.000	
05/01/2025	TRI	86739	910000600601	DTE ENERGY	ELECTRIC- 113 E THIRD	921.000	705.000	
05/01/2025	TRI	86749	APRIL 2025	FIRST NATIONAL BANK OF OMAHA	אַסט	727.000	705.000	
			APRIL 2025		DDA	730.000	705.000	
			APRIL 2025		ADD	730.000	705.000	
			APRIL 2025		DDA	730.000	705.000	
			APRIL 2025		DDA	740.000	705.000	
			APRIL 2025		ADD	740.000	705.000	
			APRIL 2025		ADD	740.000	705.000	
			APRIL 2025		ADD	860.000	705.000	
			APRIL 2025		DDA	860.000	705.000	
			APRIL 2025		DDA	000,088	705.000	
			APRIL 2025		DDA	000.088	705.000	
			APRIL 2025		DDA	880.000	705.000	
			APRIL 2025		DDA	880.000	705.000	
				CHECK TRI 86749 TOTAL FOR FU				
05/01/2025	TRI	86758	7046	NORTHERN CONCRETE CUTTING	12' HORIZONTAL BURB GRINDING	818.000	705.000	
05/01/2025	TRI	86761	0311	PAGE ONE PRINTING	DDA POSTERS	973.006	705.000	
05/01/2025	TRI	86769	205974581	T-MOBILE USA	DDA TABLET	740.000	705.000	
05/01/2025	TRI	86770	05/01/2025 05/01/2025	THE PRINT SHOP	HOMETOWN HERO DDA DDA I AM IC BANNERS	880.000	705.000 705.000	
				CHECK TRI 86770 TOTAL FOR FU	Ü.			
05/01/2025	TRI	86772	4/29/2025	VALLEY CITY SIGN	DEPOSIT FOR SIGN MONUMENT	818.000	705.000	
05/08/2025	TRI	86779	05/06/2025	CITY OF IMLAY CITY	DDA FOR SOCIAL DISTRICT POST/ SIGN 818.000	818.000	705.000	
05/08/2025	TRI	86799	06972494	OUTERONT	אַסמ	880.000	705.000	
05/08/2025	TRI	86812	APRIL 2025	TRI-CITY TIMES	DDA	741.000	705.000	
05/08/2025	TRI	86815	VC3-200394 VC3-200395	VC3 INC	MICROSOFT 365 APPS CLOUD DATA RECOVERY AND PROTECTION	818.000	705.000 705.000	

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CHECK DISBURSEMENT REPORT FOR CITY OF IMLAY CITY CHECK DATE FROM 05/01/2025 - 05/31/2025

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Check Date	Bank	Cneck #	Invoice	<i>н</i> ауее	Description	Account	Dept	Amount
Fund: 248 D	DOWNTOWN	DEVELOPMENT	ENT AUTHORITY					
				CHECK TRI 86815 TOTAL FOR FU				13.45
05/08/2025	TRI	86816	109159847	WELLS FARGO VENDOR	COPIER RENT	956,000	705.000	26.95
05/15/2025	TRI	86823	200405563659 200405563659 200405563659 200405563659	DTE ENERGY	ELECTRIC- CITY LIGHTS 4/01/2025 -	921.000 921.000 921.000 921.000	705.000 705.000 705.000 705.000	962.42 2,371.54 761.40 47.86
				CHECK TRI 86823 TOTAL FOR FU			Meaning	4,143.22
05/15/2025	TRI	8682 ₄	200115703005 200115703005 200115703005 200115703005	DTE ENERGY	ELECTRIC- CITY 3/01 - 3/31/2025 ELECTRIC- CITY 3/01 - 3/31/2025 ELECTRIC- CITY 3/01 - 3/31/2025 ELECTRIC- CITY 3/01 - 3/31/2025	921.000 921.000 921.000 921.000	705.000 705.000 705.000 705.000	768.90 48.74 969.06 2,410.11
				CHECK TRI 86824 TOTAL FOR FU			***************************************	4,196.81
05/15/2025	TRI	86825	200495073181 200495073181 200495073181 200495073181	DTE ENERGY	ELECTRIC- CITY 02/01/2025 - 02/28/ ELECTRIC- CITY 02/01/2025 - 02/28/ ELECTRIC- CITY 02/01/2025 - 02/28/ ELECTRIC- CITY 02/01/2025 - 02/28/	921.000 921.000 921.000 921.000	705.000 705.000 705.000 705.000	48.71 2,393.83 969.61 769.54
				CHECK TRI 86825 TOTAL FOR FU				4,181.69
05/15/2025	TRI	86841	VC3-202556	VC3 INC	MONTHLY SERVICE CONTRACT	818.000	705.000	223.20
05/22/2025	TRI	86861	8107219386		CITY HALL	853.000	705.000	56.31
05/22/2025	TRI	86 86 86	924008 924011	TANIS BUILDER	DDA PAVILLION PRICE CHANGE, MATERIA	975.000 975.000	705.000 705.000	31,720.00 19,191.00
			j	CHECK TRI 86868 TOTAL FOR FU				50,911.00
05/29/2025	TRI	86885	5/27/2025	DAVID LAGNESS	DDA CONCERT JUNE 24	973.006	705.000	300.00
05/29/2025	TRI	86889	910000610766	DTE ENERGY	ELECTRIC- DDA STREET	921.000	265.000	96.51
05/29/2025	TRI	86893	910000600700	DTE ENERGY	ELECTRIC- DDA SIGN	921.000	705.000	19.68
05/29/2025	TRI	86894	910000600601	DTE ENERGY	ELECTRIC- DDA SPRINKLER	921.000	705.000	29.95
05/29/2025	TRI	86901	102428	FINELINE LANDSCAPE CONSTRUCT	2025 MOWING CONTRACT PAYMENT #2	956.000	705.000	830.40

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CHECK DISBURSEMENT REPORT FOR CITY OF IMLAY CITY CHECK DATE FROM 05/01/2025 - 05/31/2025

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122,160.76		PMENT AUTHOR	Total for fund 248 DOWNTOWN DEVELOPMENT AUTHOR					
1,295.00	705.000	818.000	DDA REMOVE EXISTING SIGN	VALLEY CITY SIGN	00082843	86933	TRI	05/29/2025
800.00	705.000	973.006	DDA SUMMER CONCERT JULY 15 2025	SALVADOR TORRES	05/27/2025	86924	TRI	05/29/2025
109.68	705.000	818.000	COPIER -MAY	RICOH USA, INC.	5071436088	86921	TRI	05/29/2025
700.00	705.000	973.006	DDA SUMMER CONCERT 07/01/2025	MELODIE MITCHELL	5/27/2025	86914	TRI	05/29/2025
5,537.00			FU	CHECK TRI 86911 TOTAL FOR FU				
3,657.00	705.000	975.000	DDA FARMERS MARKET PAVILION AND FI 975.000		11172			
1,880.00	705.000	931.000	DDA FARMERS MARKET PAVILION AND FI 931.000	JEM ELECTRIC SERVICE	11172	11698	TRI	05/29/2025
1,000.00	705.000	973.006	DDA SUMMER CONCERT JUNE 17	JAZZ ON WHEELS	5/27/2025	01698	TRI	05/29/2025
750.00	705.000	973.006	DDA JULY 8TH CONCERT	HAGEL, DARRIN	DOWNTOWN DEVELOPMENT AUTHORITY TRI 86907 5/27/2025	N DEVELOPM 86907	DOWNTOWN TRI	Fund: 248 05/29/2025
Amount	Dept	Account	Description	Payee	Invoice	Check #	Bank	Check Date
							l- l-	



CITY OF IMLAY CITY

CHRISTINE MALZAHN Account number ending in 9672 Transactions for billing cycle ending 05/23/25



TRANSACTION DETAIL

100000					100		
T	-	200	Sa	-4	: .	- 000	-
- 1	10	ш	50	0.28	10) II (

Credits (CR) and	Transaction Description	Reference Number	Post Date	Trans Date
Debits	an engeralmen			
\$254.27 V	ADOBE INC. 4085366000 CA	57540245117718736756631	04-28	04-27
\$1.00	SQ *IMLAY CITY DOWNTOW Imlay City MIL Open Image Imag	55432865118201049196885 248 705000 740.000	04-29	04-28
\$34.18	AMAZON MKTPL*NI66T68C2	55432865126200802537327 24870500072700	05-06	05-06
\$34.18 CR	AMAZON MKTPLACE PMTS Amzn.com/bill WA	55432865128201640593322	05-09	05-08
\$1,545.88 CR	PAYMENT - THANK YOU	85411175129023000190431	05-09	05-09
\$7.97 CR	PAYMENT - THANK YOU	85411175129023000196768	05-09	05-09
\$68.93	KROGER #465 IMLAY CITY MI	05436845135300338616588	05-16	05-15
\$21.15	TRACTOR-SUPPLY-CO #063	02305375140000587589479 248 705000 930000	05-20	05-19
\$57.50	SIGNS365.COM SHELBY	82301025140900015917753 248705000727000	05-21	05-20
\$103.76 V	JPY MEMAKASTILANSING ML	75418235141239791638435	05-22	05-21
\$14.58	DOLLANTREE BRUCE TWP MI	05436845143000398846559	05-23	05-22

Fees Charged		Interest Charged	
Total Fees for this period	\$0.00	Interest Charge on Purchases	\$0.00
		Interest Charge on Cash Advances	\$0.00
		Interest Charge on Balance Transfers	\$0.00
		Total Interest for this Period	\$0.00

Charge Summary Your Annual Percentage Rate (APR) is the annual interest rate on your account (v) Variable rate (f) Fixed rate

	Annual Percentage Rate (APR)	Special Offer or Eligible Purchases APR Expiration Date	Balance Subject to Interest Rate	Days Rate Used	Interest Charge
Purchases	17.24% (v)	NA	\$1,044.01	29	\$0.00
Cash Advance	29.49% (v)	NA	\$0.00	29	\$0.00

06/04/2025 10:01 AM

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DB: Imlay City

BALANCE SHEET FOR CITY OF IMLAY CITY
Period Ending 05/31/2025

Page:

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Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY

GL Number	Description	Balance	
*** Assets ***			
248-000.000-001.200 248-000.000-001.201 248-000.000-001.210 248-000.000-040.000 248-000.000-101.000	CASH - CHECKING ACCOUNT CASH - CHECKING HRA CASH - CHECKING DDA ACCOUNTS RECEIVABLE PREPAID - ASSET	256,746.48 215.98 20,567.32 63.92 2,114.34	
Total Ass	ets	279,708.04	
*** Liabilities	***		
248-000.000-200.100 248-000.000-202.000	WAGES PAYABLE ACCOUNTS PAYABLE	512.19 22,315.91	
Total Lia	bilities	22,828.10	
*** Fund Balance	***		
248-000.000-390.000	FUND BALANCE	277,708.32	
Total Fun	d Balance	277,708.32	
Beginning	Fund Balance	277,708.32	
Ending Fu	venues VS Expenditures und Balance bilities And Fund Balance	(20,828.38) 256,879.94 279,708.04	

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AGENDA ITEM UB 9a. Lapeer Public Safety Millage

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: This agenda item was postponed from the May meeting.

Items Attached: Memo from IC Police Chief Selby regarding use of funds

Action Needed: Pass the motion(s) as recommended or amended per board discussion.



Imlay City Police Department 395 East Third St. Imlay City, MI 48444 (810) 724-2345

MEMO

To: Christine Malzahn, Director, Imlay City Downtown Development Authority

From: Chief of Police, Brett D. Selby

Subject: Lapeer County Capture Funds

The Imlay City Police Department, the residents and the DDA would benefit greatly from utilizing the "captured funds" from Lapeer County and re-distributing them to public safety initiatives for several reasons. First, funding immediate mental health initiatives such as Crisis Intervention response training for our officers who have direct deployment. In addition to this, fostering a police chaplain program for community engagement and foot patrols in the downtown district which has been receiving a revitalization in recent months.

In 2024, the police department responded to or self-initiated over 4,000 calls for service, 99% of those calls were handled by the Imlay City Police Department and not by the Lapeer Cunty Sheriffs Office or Michigan State Police. In the DDA district, 100% of the calls for police Service were handled by the Imlay City Police Department.

Capture funds will be used to enhance public safety efforts, rather than simply replacing existing funding. This means the funds can be used to address public safety needs in innovative and creative ways that directly benefit the citizens, visitors and DDA area. Benefits such as strengthening existing programs or developing new ones. For example, Imlay City notes that the funds will allow local departments to upgrade equipment, enhance officer training, and expand community-focused policing.

The DDA for Imlay City has recently absorbed the management plan opposite of the ordinance enforcement on the law enforcement side for the Imlay City Social District. Part of the Social District management plan would require extra foot and vehicular patrols in the DDA district to properly manage this new program.

Brett D. Selby Chief of Police

Imlay City Police Department

But D. Selly

Vendor: 7480

IMLAY CITY DDA

Invoice #

Invoice Date

Description/Detail

Amount

4/24/2025

04/22/25

2024 TAX CATURE-LAW

28,241.81

Check Date: 04/24/2025

Check Amt Total: 28241.81

CITY OF IMLAY CITY • IMLAY CITY, MICHIGAN 48444

THIS GHECK INCLUDES VARIOUS SECURITY FEATURES INCLUDING GOLORED BACKGROUND AND MICROPHINING

CITY OF IMLAY CITY

150 NORTH MAIN STREET IMLAY CITY, MI 48444 TRI COUNTY BANK Imlay City, MI 48444

086696

74-497 / 724

Check Date: 04/24/2025

VOID AFTER 60 DAYS AMOUNT

\$28,241.81

Twenty-Eight Thousand Two Hundred Forty-One and 81/100 Dollars

PAY

TO THE ORDER IMLAY CITY DDA 150 N. MAIN STREET

F IMLAY CITY

MI 48444

Baron Lynn

Warning: Do not cash unless "Original Document" appears on eack of check

₩OB6696# #O72404977#

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AGENDA ITEM UB 9b. Community Center Update (former DPW Garage)

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: The DPW project subcommittee met with City department heads and the

contractor to discuss the project moving forward utilizing previously

committed funds.

Items Attached: Project Bid Sheet

Action Needed: No Board Action Needed

City of Imlay City Bid Sheet for Building Renovation for Farmers Market/Community Center

Bid sheet must be completed and submitted with sealed bid. Shop drawings and/or product submittals must be included for review. All renovations, and alterations shall conform with all Local Ordinances and Local and State Codes, including all American Disabilities Act (ADA) requirements that apply. The bid must include a copy of a Certificate of Liability and Workers Compensation Insurance. The selected contractor/sub-contractors shall be responsible for obtaining all permits. Each improvement section requires a lump sum price that includes materials, labor, and cleanup. The City may exclude an improvement section due to budget, funding, or project timeline. Single or multiple Improvement Section bids, including alternative bids of materials and types of improvements will be accepted and considered.

Improvement Section

Lump Sum \$

mploacment occasion		
Roof and Gutters/Downspouts – Remove all existing roof material. Install		
1/2" OSB and a new steel roof, including installing a framed 12" overhang	30 / 4/00	
with facia and soffit. Remove existing gutters/downspouts and replace	30,640-	
with commercial grade 6" seamless gutters. Roof and gutter colors TBD.	2740-	- G-Hers
Exterior Siding, Doors, and Windows - Remove existing steel siding and	2740 - W/Woinscoting	
replace with new steel siding. Install steel siding over existing east side,	1	
south overhead door opening, 1 - west side window opening, and 2 -		
north side window openings. Remove 2 – 12' overhead doors and replace	01500	See Bid.
with new 12' insulated doors w/ windows, including new overhead door	31,500	13101.
openers. Remove 2- existing 36" entrance doors and replace with		Sheet
commercial grade ADA compliant doors. Remove 2 – 3' x 2' windows and		DOORS
replace with double pane sliding windows. Color of siding and doors TBD.		4 040
Overhead Door Additions - 7' full view glass overhead doors to be	1 200 0	
installed on north side of building. Provide cost per door with installation	6,208.57	
and framing to support new doors. Quantity to be installed TBD.		
Insulation – Install Spray Foam Insulation on the interior of all newly		See
installed exterior surfaces, including siding and roofing. Must submit	32,000	Bid
product specification with bid.		Sheet
Comment of the state of the sta		24601
Restrooms/Utility Room – Remove existing wall paneling, or demo and		
reframe, and refinish, as necessary, three existing interior rooms to	Over	
		_

		5 e -e
provide 2 - barrier free restrooms in the west room and middle room.	8,950_	J Bid
The east room shall be a utility room containing a new tankless hot water	·	Sheet
heater and utility sink. Repair or replace existing plumbing, as necessary.	23,600	S e &
Remove all existing plumbing that will not be utilized. New plumbing and	2 2, 600	Brd
waste lines to be installed to the east room for restroom addition. Install		
standard commercial grade finishes and fixtures for restrooms and utility		Sheel
room,		The second section of the section of the second section of the second section of the second section of the section of the second section of the sectio
Lighting and Electrical – Remove 20 existing light fixtures and replace		522
with 8' LED fixtures. Remove existing circuit breaker panel and upgrade to		13/4
meet code requirements, and to accommodate building's needs. Reuse	27,745.47	72, 4
existing electrical wire, where possible, if wire meets current codes.	2,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Sheet
Remove all unnecessary existing electrical wire. Install exterior building		
lighting at entrance and overhead doors.		Sandana Care Care Care Care Care Care Care Car
Heating – Install 2 gas overhead heaters in location of previously		See 13id
removed overhead heaters, or provide an alternate overhead radiant gas	8750-	i
tube heater(s) option.		Sheet
Flooring – Install commercial grade epoxy on entire existing concrete		5.02
floor. Must submit product specification with bid.	22,500	Biel
11001. Widst subitite product specification		5 hed
Interior Walls – Install 1/2" OSB or an approved alternative for interior		
walls from floor to the ceiling.	12 000	
	12,000	
Pealin wall Steel To Crelling		
Pealin wall Steel To Celling Dumbster a etc.	1500 3	
Date: 4-6-25		
Contractor Name: TANIS Bullens		

			v.	
Contractor I	Name:	N/3	Buld	Pers
Address:	260	<u>£</u>	BoRlo	nd RJ
_	Imlay	C.J.	Mi	48444
Signature:	Ras	hef	Jane -	
Title	0.	mer	2	

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AGENDA ITEM UB 9c. Downtown Depot Community Pavilion Update

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: The Pavilion project is nearly complete. Director Malzahn still waiting for the

LCCF grant agreement to be sent for the \$15,000 award. The final inspection

was completed June 4th.

To date, the following project payments have been issued:

Tannis Builders \$31,720.00 (materials, labor, change order)

Tannis Builders \$19,191.00 (concrete and additional fill sand)

Jem Electric \$3,657.00 (electric)

Subtotal: \$54,568.00

Balance due: \$10,760 (gutters, labor)

Outstanding items still needed: seating, garbage receptables, security

cameras.

Items Attached: Photo Sheet

Action Needed: No Board Action Needed









AGENDA ITEM NB 10a. Blight Ordinance Draft Discussion

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Chief Selby has drafted a proposed blight ordinance targeted at property

owners who have demonstrated long-term vacant building issues. This was a discussion item at our DDA Workshop meeting at which the Board expressed

interest in participating in the process, since it will greatly affect the

downtown district.

Items Attached: Blight Ordinance

Action Needed: No Board Action Needed



Proposed Blight ordinance: 06/05/2025

Chief Brett D. Selby

Imlay City Police Department

The current City of Imlay City ordinances do not clearly define blight for the downtown and are quite generic for the residential areas as well. 33.03 defines who is authorized to address blight and ordinance infractions and ordinance 95.08- Property Condition exceptions vaguely list(s) items that most people would constitute as blight without actually calling it blight.

The conclusion of this research proposes a new ordinance that clearly addresses blight anywhere in the city but also has a focus on the downtown business district.

IMLAY CITY MICHIGAN Current "Blight" ordinance references § 33.03 BLIGHT.

The City Building Inspector and Zoning Administrator are designated as the authorized city officials to issue municipal civil infraction citations (directing alleged violators to appear in court) or municipal civil infraction violation notices (directing alleged violators to appear at the Municipal Ordinance Violations Bureau) as provided by §§ 35.01 - 35.07 for violations of any provision of the Nuisance Ordinance as set forth in Chapter 95 of this code of ordinances.

(Ord. 7.4, passed 9-17-85; Am. Ord. 8.23, passed 3-21-95)

§ 95.08 PROPERTY CONDITION; EXCEPTIONS.

(5) (a) The outside storage or accumulation of junk trash, rubbish, or refuse of any kind, age, or dilapidation, or any other condition or happening to any lot, building, or structure thus becoming a public hazard or nuisance or other blighted condition. The term *JUNK* shall include parts of machinery or motor vehicles, unused stoves, or other appliances stored in the open, containers, tin cans, metal remnants, castoff materials, discarded building materials, whether or not the same could be put to any reasonable use. The term *GARBAGE or REFUSE* shall include food waste matter and discarded food containers as well as other household refuse. The existence of any vacant building, including, but not limited to, garages or other

- outbuildings unless such buildings are kept securely locked, window kept glazed or neatly boarded up, and otherwise protected to prevent entrance thereto by vandals shall be deemed a nuisance.
- (b) The existence of any incomplete structure unless such structure is in the course of construction in accordance with a valid and subsisting building permit issued by the city and unless such construction is completed within a reasonable time.

Blight: Defined by state law:

125.72 Definitions.

Sec. 2.

(a) "Blighted area" means a portion of a municipality, developed or undeveloped, improved or unimproved, with business or residential uses, marked by a demonstrated pattern of deterioration in physical, economic, or social conditions, and characterized by such conditions as functional or economic obsolescence of buildings or the area as a whole, physical deterioration of structures, substandard building or facility conditions, improper or inefficient division or arrangement of lots and ownerships and streets and other open spaces, inappropriate mixed character and uses of the structures, deterioration in the condition of public facilities or services, or any other similar characteristics which endanger the health, safety, morals, or general welfare of the municipality, and which may include any buildings or improvements not in themselves obsolescent, and any real property, residential or nonresidential, whether improved or unimproved, the acquisition of which is considered necessary for rehabilitation of the area. It is expressly recognized that blight is observable at different stages of severity, and that moderate blight unremedied creates a strong probability that severe blight will follow. Therefore, the conditions that constitute blight are to be broadly construed to permit a municipality to make an early identification of problems and to take early remedial action to correct a demonstrated pattern of deterioration and to prevent worsening of blight conditions.

- (b) "Blighted property" means property that meets any of the following criteria:
- (i) The property has been declared a public nuisance in accordance with a local housing, building, plumbing, fire, or other related code or ordinance.
- (ii) The property is an attractive nuisance because of physical condition or use.
- (iii) The property is a fire hazard or is otherwise dangerous to the safety of persons or property.
- (iv) The property has had the utilities, plumbing, heating, or sewerage disconnected, destroyed, removed, or rendered ineffective for a period of 1 year or more so that the property is unfit for its intended use.
- (v) The property is tax reverted property owned by a municipality, by a county, or by this state. The sale, lease, or transfer of tax reverted property by a municipality, a county, or this state shall not result in the loss to the property of eligibility for any project authorized under this act for the rehabilitation of a blighted area, platting authorized under this act, or tax relief or assistance, including financial assistance, authorized under this act or any other act.
- (vi) The property is owned or is under the control of a land bank fast track authority under the land bank fast track act, 2003 PA 258, MCL 124.751 to 124.774. The sale, lease, or transfer of the property by a land bank fast track authority shall not result in the loss to the property of eligibility for any project authorized under this act for the rehabilitation of a blighted area, platting authorized under this act, or tax relief or assistance, including financial assistance, authorized under this act or any other act.
- (vii) The property is improved real property that has remained vacant for 5 consecutive years and that is not maintained in accordance with applicable local housing or property maintenance codes or ordinances.
- (viii) The property has code violations posing a severe and immediate health or safety threat and has not been substantially rehabilitated within 1 year after the receipt of notice to rehabilitate from the appropriate code enforcement agency or final determination of any appeal, whichever is later.
- (c) "Municipality" means a county, city, village, or township in the state.
- (d) "Development plan" means a plan for the rehabilitation of all or any part of a blighted area.

- (e) "Development area" means that portion of a blighted area to which a development plan is applicable.
- (f) "Real property" means land, buildings, improvements, land under water, waterfront property, and any and all easements, franchises, and hereditaments, corporeal or incorporeal, and every estate, interest, privilege, easement, franchise and right therein, or appurtenant thereto, legal, or equitable, including rights of way, terms for years, and liens, charges, or incumbrances by mortgage, judgment, or otherwise.
- (g) "Local taxes" means state, county, city, village, township and school taxes, any special district taxes, and any other tax on real property, but does not include special assessment for local benefit improvements.
- (h) "Public use" when used with reference to land reserved for public use means only such uses as are for the general use and benefit of the public as a whole, such as schools, libraries, public institutions, administration buildings, parks, boulevards, playgrounds, streets, alleys, or easements for sewers, public lighting, water, gas, or other similar utilities.
- (i) "Project" means all of the undertakings authorized in this act for the rehabilitation of a blighted area.



Proposed Blight Ordinance Amendment: City of Imlay City

Blight:	Ord.	#_	
•			

Purpose.

It is the purpose of this section is to prevent, reduce or eliminate blight in the City of Imlay City by the prevention or elimination of contributing factors and causes of blight which exist or which may in the future exist in the City of Imlay City.

Definitions.

The following words or terms, when used herein, shall be deemed to have the meanings set forth below:

BLIGHTED STRUCTURE

Any dwelling, garage, or outbuilding, or any factory, shop, store, office building, warehouse or any other structure or part of a structure which:

- A. Because of fire, wind, other natural disaster, or physical deterioration, is no longer habitable as a dwelling or useful for the purpose for which it was originally intended;
- B. Is partially completed and which is not presently being constructed under an existing, valid building permit issued by or under the authority of the City of Imlay;
- C. Is not structurally sound, weathertight, waterproof or vermin proof; or
- D. Is not covered by a water-resistant paint or other waterproof covering so as to protect said structure from the adverse effects of the elements or from physical deterioration.
- E. Has inadequate, missing or chipping mortar, missing or damaged ornamental fascia
- <u>D.</u> Because of lack of movement of the interior contents (building, construction items, products, goods, or wares) due to:
 - 1. Lack of regular daily business hours during a normal business week.
 - 2. Lack of effort to open the doors of a business within the business district within 10 months of purchasing, leasing, renting a building with the intent to operate said business within the business district for the buying and selling of goods or services.

3. due to the lack of movement of goods and the contents of the interior of a business as a result of a lack of regular business hours, the contents of said business property are now considered "Storage".

BUILDING MATERIAL:

Any lumber, bricks, concrete, cinder blocks, plumbing materials, electrical wiring or equipment, heating ducts or equipment, shingles, mortar, cement, nails, screws, or other material commonly used in the construction or repair of any buildings or structures stored inside or outside the building idyl for over for a consecutive 6-month period.

ENFORCEMENT OFFICER

The Imlay City Building Inspector, any Imlay City police officer, Ordinance officer or any other person designated by the Imlay City Commission to enforce the provisions of this chapter.

JUNK

Any abandoned, discarded, unusable, or unused objects or equipment including, but not limited to, furniture, stoves, refrigerators, freezers, cans, implements, parts of motor vehicles, tires, machinery, cloth, rubber, bottles, any metals, boxes, cartons, or crates.

PERSON

Any natural person, firm, association, partnership, or corporation or their lessor.

VACANT BUILDINGS

Any building which is unoccupied and which is not securely locked, with the windows glazed or neatly boarded up (if necessary) and protected against the elements and from yandals and rodents and other animals.

Prohibited conduct.

Except as may otherwise be permitted by the holding of a specific business license or by other City of Imlay ordinance, no person in the City of Imlay shall:

- A. Store, accumulate, or permit the storage or accumulation of junk on premises owned, leased, rented, or occupied by him/her.
- B. Store, accumulate, or permit the storage or accumulation of any building materials on property owned, leased, rented, or occupied by him for any period longer than reasonably necessary for the immediate use of such materials, but in no event longer than 60 days.
- <u>C.</u> Maintain or permit the maintenance or existence of any vacant building on property owned, leased, rented, or occupied by him.

- D. Maintain or permit the maintenance or existence of any blighted structure on property owned, leased, rented, or occupied by him.
- E. Store or permit the storage of firewood on property owned, leased, rented, or occupied by him except in a neat, orderly stack to a height no greater than five feet. The storage of firewood shall be restricted to the rear yard or an interior side yard of the premises at least 24 inches away from a fence of a neighboring property.

Enforcement.

- A. Before commencing prosecution under this chapter, for the first violation, the enforcement officer shall notify the violator(s) of the existence of a violation. Such notice shall be in writing and served upon the violator(s), either personally or by first-class mail sent to the last known address of the violator(s) or to the common address of the property upon which the violation exists. The violator(s) shall be given five days from the date of personal service or seven days from the date of mailing the notice in which to remedy the violation.
- B. Prosecution may be commenced against a violator(s), without prior notice, in any instance where a violation notice had previously been sent, within the previous 12 months, relating to the same address.
- C. Each day that a violation under this chapter continues to exist shall be considered a separate violation subject to the penalties hereinafter set forth.

Violations and penalties.

Except as otherwise provided in other sections or articles of this chapter, a violation of any section, article or provision shall be considered a municipal civil infraction and subject to the provisions of Chapter_____, Civil Infractions, of the Code of the City of Imlay.

Appeal.

Where the enforcement of any part of this chapter constitutes a hardship, and upon appeal by the proprietor, the City Commission may waive any such part of this chapter as it deems necessary.

Severability.

The sections and provisions of this chapter are declared to be severable and any portion which is declared inoperative or invalid for any reasons by a court of competent jurisdiction shall in no way affect the remaining sections or provisions of this chapter.



AGENDA ITEM NB 10b. Pocket Park Project – Third Street

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Director Malzahn was asked to get pricing options for a pocket park

renovation project for the area between Benny & the Jets and Meesch's Ice

Cream.

Items Attached: FineLine Estimate

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

Recommendation: Motion to put the pocket park project on pause until grant funding can be

secured.

(810) 790-7015 (800) 447-4250 services@finelinelandscaping.com



Mailing: 7934 Newark Rd Imlay City MI 48444 Office: 7289 E. Imlay City Rd. Imlay City, MI 48444

LANDSCAPING PROJECT QUOTE 2025

DATE 5/30/2025

CUSTOMER	SERVICE ADDRESS	NOTES		
City of Imlay City Downtown		Pocket park on 3 rd street		
Downlown Developement Authority	,			
150 N. Main St.				
Imlay City, MI 48444				
DEMO				
	oncrete, pavers, and trees	· ·		
2 2 2 2 3 3 2	, ,			
			TOTAL	\$2,500
CONCRETE				
Installation of nev2100 sq.ft. area	v concrete			
		_	TOTAL	\$29,400
HYDRANGEA TREE				
Installation of 2 H	yrangea Trees @ \$550/ea			
		_	TOTAL	\$1,100
CLEVELAND SELECT P	EAR TREE			
Installation of 1 C	leveland Select Pear Tree	e @ \$550/ea.		
			TOTAL	\$1,200

(810) 790-7015 (800) 447-4250 services@finelinelandscaping.com



Mailing: 7934 Newark Rd Imlay City MI 48444 Office: 7289 E. Imlay City Rd. Imlay City, MI 48444

GARDEN WALL		
Installation of garden wall for tree and side gardens		
	TOTAL	\$2,500
MULCH		
Installation of 3 yards of mulch @ \$85/yd		
	TOTAL	\$255
BOXWOODS		
Installation of 40 Boxwoods @ \$95/ea.		
	TOTAL	\$3,800
		•

Project Total: \$40,755

Per Fidel: If project is accepted to be done this year, Fineline Landscape will donate \$4,000 towards this project.

SIGN

Customer agrees to place a 25% () down payment for materials at the time of acceptance of this contract and prior to services being rendered. Balance due upon completion.

- ** Remaining balance will be billed upon completion
- ** Final project price will depend on final plant/tree count, approximated and TBD items. Prices are subject to change based on current markets at the time of when project is completed. Plants except annual flats of flowers comes with a 1-year warranty, as long as there has been proper irrigation.

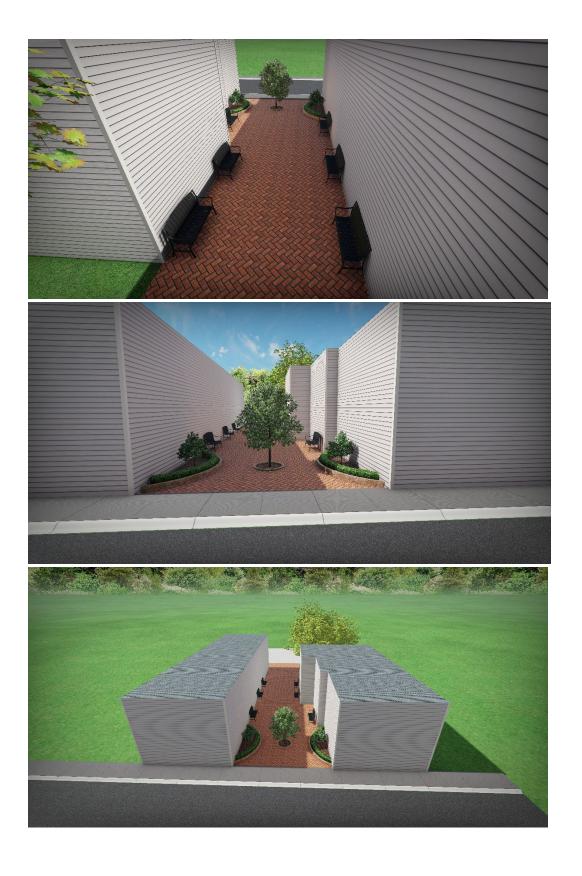
Additional Terms and Conditions:

Contractor shall not be held responsible for any damage which results from events beyond Contractor's control including but in not limited to weather, acts of God, and/or accidents.

The owner(s) shall be responsible for carrying all necessary insurance's, including, but not limited to, fire, tornado, and flood where necessary.

All amounts owed are due upon receipt. The contractor shall be entitled to recover any costs, including reasonable attorney fees incurred in the collection of amounts due. There are no oral agreements of any kind or nature between the parties. Furthermore, all additions, deletions, credits, or alterations following the acceptance of this contract must be in writing. All services stated above will continue on a yearly basis, unless otherwise noted, or until Fineline receives notification from the customer in writing to cancel.

SIGN DATE



WOODEN PICNIC TABLES

ECONOMY

All-American classic. For parks, walking paths and picnic areas. Made in the USA.

- Pressure-treated 2 x 6" pine boards resist termites, rot and decay.
- Rust-resistant hardware included.

Deluxe – No splintering or rough edges. Pre-sanded finish. Easily paint or stain.



EC			

MODEL		DESCRIPTION SIZE L x W x H	WT.	PRICE EACH	
NO. DES	DESCRIPTION		(LBS.)	1	5+
H-2999	6' A-Frame	72 x 59 x 28"	180	\$219	each
H-5163	8' A-Frame	95 x 59 x 28"	226	\$369	\$349

SHIPS UNASSEMBLED VIA MOTOR FREIGHT

PELUXE							
MODEL	ODFI	SIZE L x W x H	WT. (LBS.)	PRICE EACH			
NO.	DESCRIPTION			1	5+		
H-6102	6' A-Frame	72 x 59 x 28"	185	\$379	\$359		
H-6577	8' A-Frame	95 x 59 x 28"	246	449	429		

SHIPS UNASSEMBLED VIA MOTOR FREIGHT

STEEL FRAME PICNIC TABLES



Replacement planks available, see uline.com

WOOD

Heavy-duty beast! Tough enough for camps and shelters.

- Pressure-treated 2 x 10" pine boards resist termites, fungus and rot.
- 23/4" galvanized steel frame.
- Choose from pressure-treated or attractive redwood stained pine. Mounting hardware included.

VOOD		Pro	essure-Tre	eated 🔲	Staine
MODEL		SIZE	WT.	PRICE EACH	
NO.	DESCRIPTION	LxWxH	(LBS.)	ned o	3+
H-4405	6' Pressure-Treated	72 x 60 x 29"	240	\$595	\$575
H-6578	6' Stained	72 X 00 X 29		635	615

SHIPS UNASSEMBLED VIA MOTOR FREIGHT

RECYCLED PLASTIC

Lasts forever. For city parks and outdoor venues.

 UV-protected plastic planks never need sealing, painting or staining.



MAINTENANCE FREE

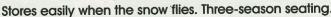
- 2%" galvanized steel frame. Planks won't warp, crack or splinter.
- Withstands the harshest weather. Most graffiti cleans right off. Mounting hardware included.

ECYCLED	PLASTIC	SPECIFY COL	OR:	Cedar E	Brov	
MODEL		SIZE	WT.	PRICE	PRICE EACH	
NO.	DESCRIPTION	LxWxH	(LBS.)	1-1-	3+	
H-5870	6' Recycled	72 x 60 x 29"	230	\$1,225	\$1,175	

DROP SHIPS FROM KS UNASSEMBLED VIA MOTOR FREIGHT

DELUXE

FOLDING PICNIC TABLES





- Folds to 4" thickness for convenient storage and transport.
- Low-maintenance polyethylene with powder-coated steel frame.
- UV-protected. Weather, stain and rust resistant.
- Folds to 4" thickness for convenient storage and transport.
- UV-protected polyethylene. Withstands harsh weather, stains and rust.
- Extra-sturdy 3" thick powder-coated steel frame.





SHIPS UNASSEMBLED VIA MOTOR FREIGHT

DELUXE		SPECIFY C	COLOR:	Brown	Tar
MODEL		SIZE	WT.	PRICE	EACH
NO.	DESCRIPTION	LxWxH	(LBS.)	1	3+
H-5164	6' Folding	72 x 57 x 29"	100	\$370	\$350

SHIPS UNASSEMBLED VIA MOTOR FREIGHT











BENCH WITHOUT BACK

virtually maintenance free! Recommended for warehouse patios, campgrounds, schools and parks.

- 100% recycled UV-protected plastic won't rot, splinter or crack. Withstands harsh weather.
- Natural-looking wood material never needs sanding, sealing, painting or staining.
- Durable 2" thick planks pre-drilled for easy assembly.
- Mounting hardware, see uline.com

ICE EACH

\$359

429 OTOR FREIGHT

or splinter.

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ar ICE EACH

Brown

\$1,175

OTOR FREIGHT

rown L

ICE EACH

\$350

NOTOR FREIGH

0-295-5510

Benches - Comfortable and durable. Use same mounting hardware as rectangle tables.

Receptacles - Include molded plastic lid with 11" opening.

PICNIC TABLES SPECIFY COLOR: Cedar Gray Brown Green MODEL NO. SIZE L x W x H WT. (LBS.) PRICE EACH DESCRIPTION 3+ H-2560 46" Hex 72 x 72 x 30" 250 \$1,295 \$1,245 H-2561 6' Rectangle 72 x 61 x 30" 310 1,225 1,175 H-2562 8' Rectangle 96 x 61 x 30" 350 1.345 1,295 H-2563 6' A-Frame 72 x 61 x 30" 260 1,275 1,225 H-2564 8' A-Frame 96 x 61 x 30" 350 1,420 1,370

DROP SHIPS FROM KS UNASSEMBLED VIA MOTOR FREIGHT

DROP SHIPS FROM KS UNASSEMBLED VIA MOTOR FREIGHT

BENCHES

MODEL	DESCRIPTION	SIZE L x W x H	WT.	PRICE EACH	
NO.			(LBS.)	1	3+
H-7941	4' with Back	48 x 25 x 34"	110	\$575	\$550
H-2887	6' without Back	72 x 23 x 18"	115	470	450
H-2888	6' with Back	72 x 25 x 34"	160	750	715
H-7942	8' with Back	96 x 25 x 34"	215	935	900

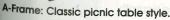
RECEPTACLES

MODEL	DESCRIPTION	SIZE	WT.	PRICE	EACH	
NO.	DECOKII IION	DIAMETER x H	(LBS.)	1	3+	
H-2889	32 Gallon	30 x 33"	79	\$595	\$580	

SHIPS UNASSEMBLED VIA MOTOR FREIGHT

MANY STYLES TO CHOOSE FROM:











LAGUNA BENCHES

Maximum comfort for bistros, boardwalks and beaches with contoured seat and backrest.

- 100% recycled UV-protected plastic with concealed hardware.
- Withstands daily exposure to sun and salt water. Won't rot, splinter or crack.
- Center legs prevent sagging.

SPECIFY COLOR: Cedar Gray Brown Green* MODEL NO. WT. (LBS.) PRICE EACH DESCRIPTION LxWxH H-6570* 6' Laguna 72 x 29 x 33" 139 \$660 \$615 H-8675 8' Laguna 96 x 29 x 33" 165 770 725

DROP SHIPS FROM KS UNASSEMBLED VIA MOTOR FREIGHT

Shipping Supply Specialists

Comfy

Contoured Seat

PHONE 1-800-295-5510

419

OUTDOOR FURNITURE



6' RECTANGLE









Uline loves these! Attractive, rugged and built to last. Give your corporate office patio an upscale look.

- Thermoplastic coating withstands heat, cold and all weather elements. Rust free.
- High gloss, smooth surface allows for easy spray paint and graffiti removal.
- 9-gauge expanded metal with 2" black steel frame.
- Rounded corners for added safety.
- ADA models, see page 416.

nes.

45

50

70

IGHT

20 145 EIGHT

Gray

530 565 REIGHT

-5510

Inground Mount Furniture – Permanently anchor in ground. Secure with concrete. See pages 416, 422.





AVAILABLE IN 10 HOT COLORS!

	8888	reen Black Burgundy	SS S	Navy Oran	ge Beige
BLES	Dide Red Dienii	SIZE	WT.	PRICE	
MODEL NO.	DESCRIPTION	LxWxH	(LBS.)	1	3+
H-2126	46" Square	80 x 80 x 31"	185	\$1,070	\$1,04
H-2127	46" Round	81 x 81 x 31"	175	1,075	1,05
H-2128	6' Rectangle	72 x 61 x 31"	145	1,050	1,02
H-2129	8' Rectangle	96 x 61 x 31"	170	1,095	1,07
H-2672	46" ADA Round	81 x 81 x 31"	160	1,075	1,05

SPECIFY COLOR:

H-20/2	40 ADA Round				
19-288	DRO	P SHIPS FROM NC UNA	ASSEMBLE	O VIA MOTO	OR FREIGH
ENCHES	361 AAII 30 HID-IO-F	ASSESSED TO A STATE OF THE PARTY OF			DESTRUCTION OF
H-3500	4' Bench with Back	48 x 12 x 31"	76	\$535	\$515
H-3501	4' Bench without Back	48 x 12 x 18"	41	405	390
H-2294	6' Bench with Back	72 x 12 x 31"	98	645	620
H-2295	6' Bench without Back	72 x 12 x 18"	52	460	445
H-3502	8' Bench with Back	96 x 12 x 31"	120	740	720
H-3503	8' Bench without Back	96 x 12 x 18"	63	515	495

DROP SHIPS FROM NC UNASSEMBLED VIA MOTOR FREIGHT



Shipping Supply Specialists

PHONE 1-800-295-5510

417

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AGENDA ITEM NB 10c. Placer AI Subscription

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Director Malzahn and DDA Promotions Assistant Steffens participated in an

online demonstration of the Placer AI platform. Placer AI utilizes data points received from cell phone positioning to provide valuable insight and reports into geographic regions to boost and promote economic development.

Items Attached: Placer AI Slides

Belle Valley Sample Report

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

Recommendation: Motion to approve a one-year subscription in partnership with the Lapeer

Development Corporation in the amount of \$5,000.

How Placer.ai Works

Placer is powered by high-quality mobile location data and best-in-class proprietary technology.



01 Obs

Observe Foot Traffic Data

Privacy-safe¹ foot traffic data from tens of millions of mobile devices to develop a detailed and comprehensive overview of US commercial activity. 02 Analyze Every Location

Using machine learning, Placer accurately predicts foot traffic data throughout the U.S., from specific POIs to chains, markets, and regions.

03 Enhance with 360° Data

Visitation data is enhanced with Placer Marketplace 3rd party datasets that further describe businesses, consumers, and markets. 04 Generate
Actionable Insights

Robust, statistically significant insights into how people and places interact are presented via an intuitive UI, data feeds, or the Placer API.









About Placer al

Placer, ai requires all data partners to get consumer opt-in or opt-out consent in accordance with applicable law. All data partners are vetted in a rigorous

Confidential I

Placer.ai Solutions for Civic Leaders





Retail Analysis and Recruitment

Leverage critical demographic information such as average HHI and household size



Event Analysis

Measure turnout, increase sponsors and vendors, and analyze economic impact



Travel & Tourism

Discover visitation to any destination, attraction, convention center. Understand origin market and visitor journey



Sales Tax Estimation

Correlate Visitation with Sales and reveal sales data for key sectors based on visitation history since 2017



Transportation / Parks & Open Space / Infrastructure

Reveal usage for any day and time and identify investment opportunities



Marketing & Reports

Prove the effectiveness of marketing efforts on financial return, driving increased sales tax revenue



Business Attraction & Workforce Analysis

Reveal workforce potential and discover changes to workforce trends



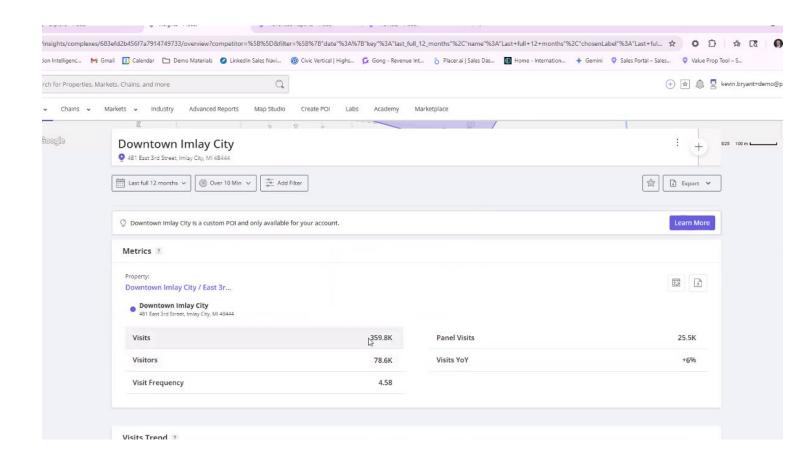
COVID Recovery I ARPA

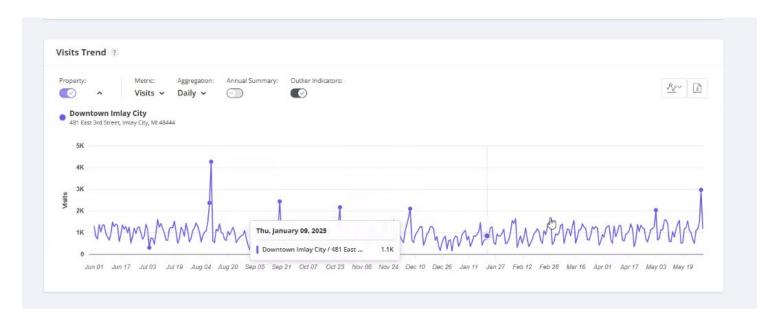
Understand the impact of economic events like COVID and recovery since 2019



Support Local Business

Identify gaps in retail offerings. Provide insights about customer journey, dwell time, and marketing effectiveness.





Property Overview

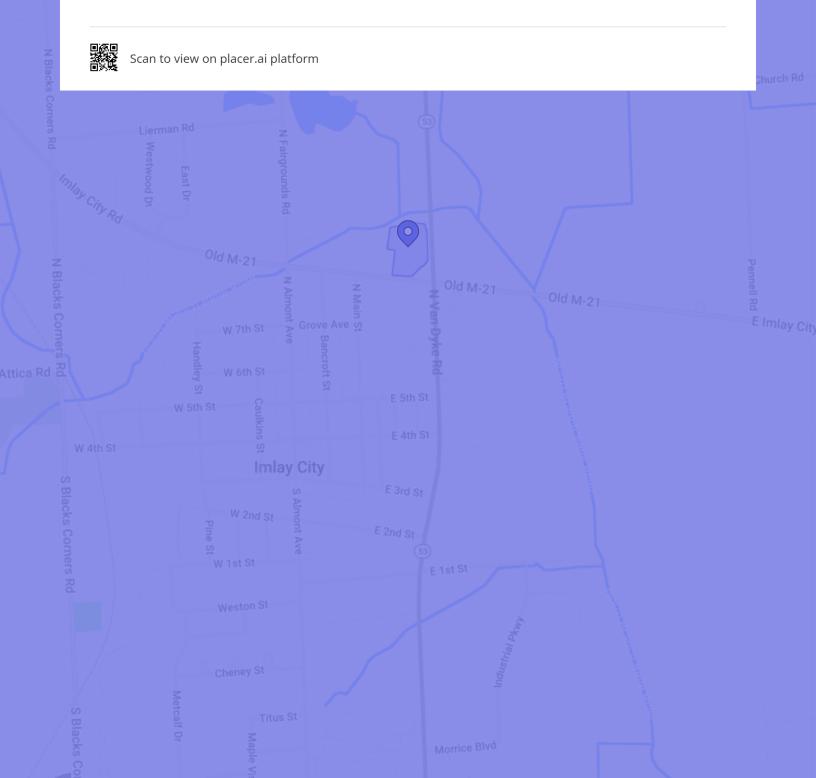
Jun 1, 2024 - May 31, 2025

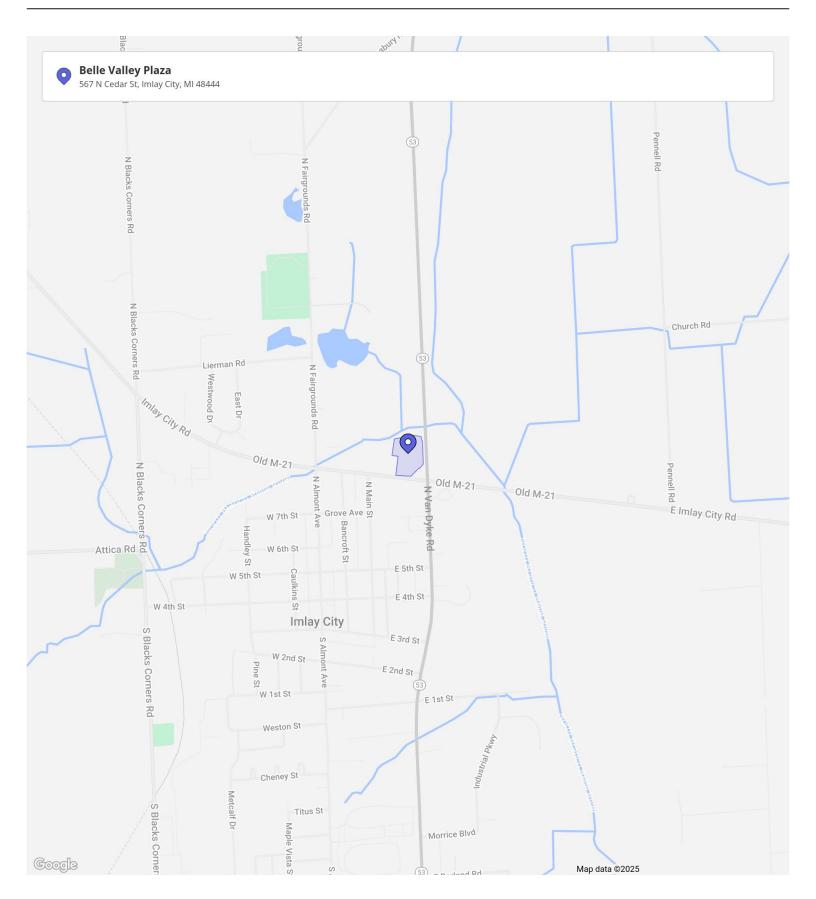
Property:



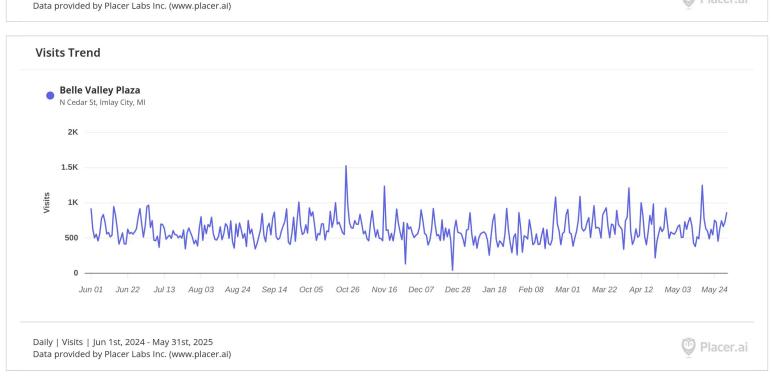
Belle Valley Plaza

567 N Cedar St, Imlay City, MI 48444









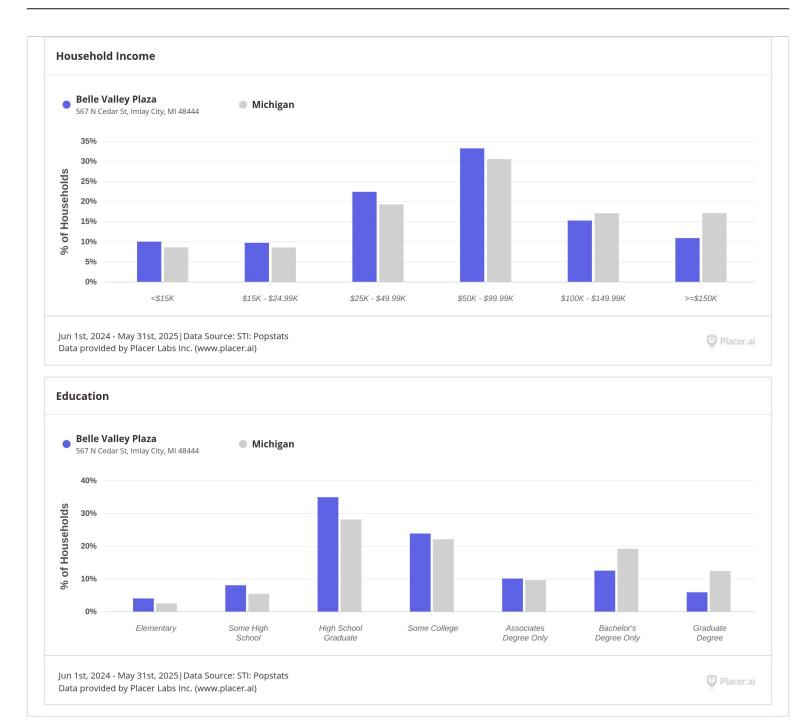
Audience Overview

Summary

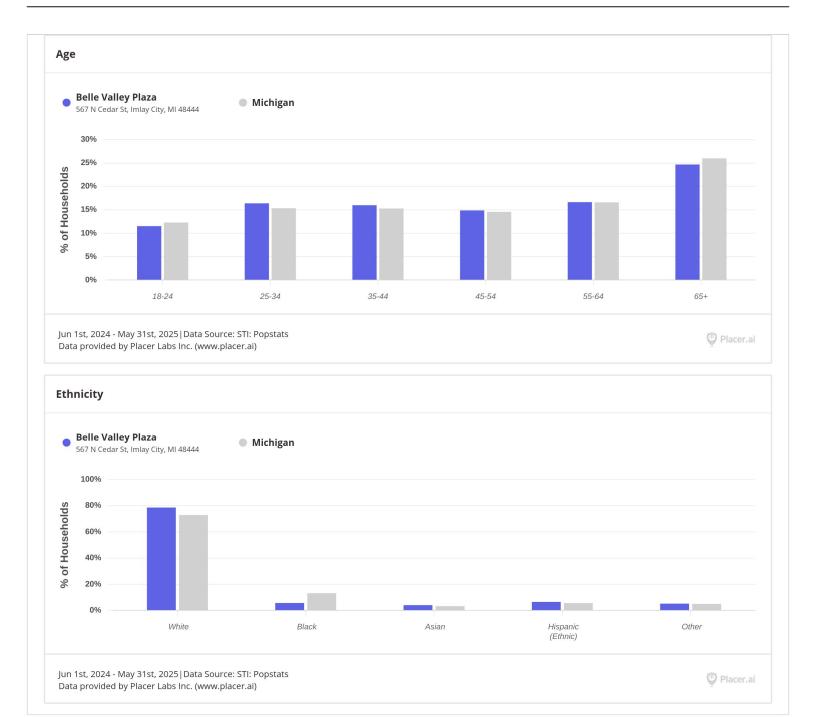
Property	Median Household Income	Bachelor's Degree Median Age		Most Common Ethnicity	Persons per Household	
Belle Valley Plaza N Cedar St, Imlay City, MI	\$62.3K	18.6%	40.2	White (78.6%)	2.48	
Michigan	\$71.5K	31.8%	40.9	White (72.9%)	2.44	

Jun 1st, 2024 - May 31st, 2025 | Data Source: STI: Popstats Data provided by Placer Labs Inc. (www.placer.ai)





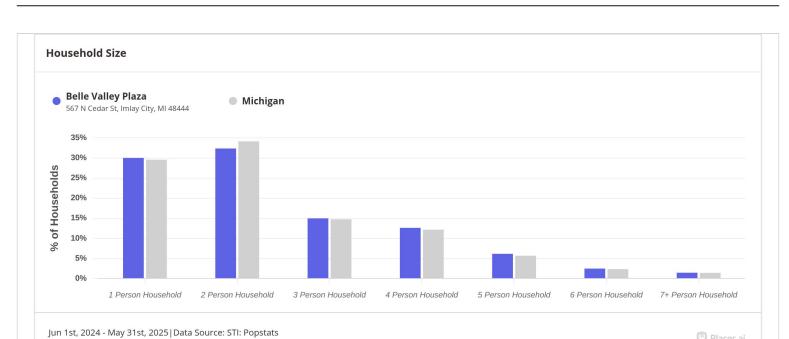


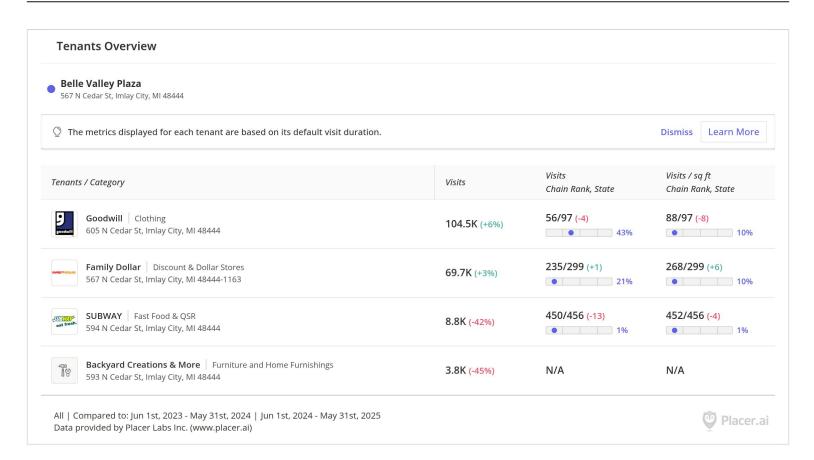


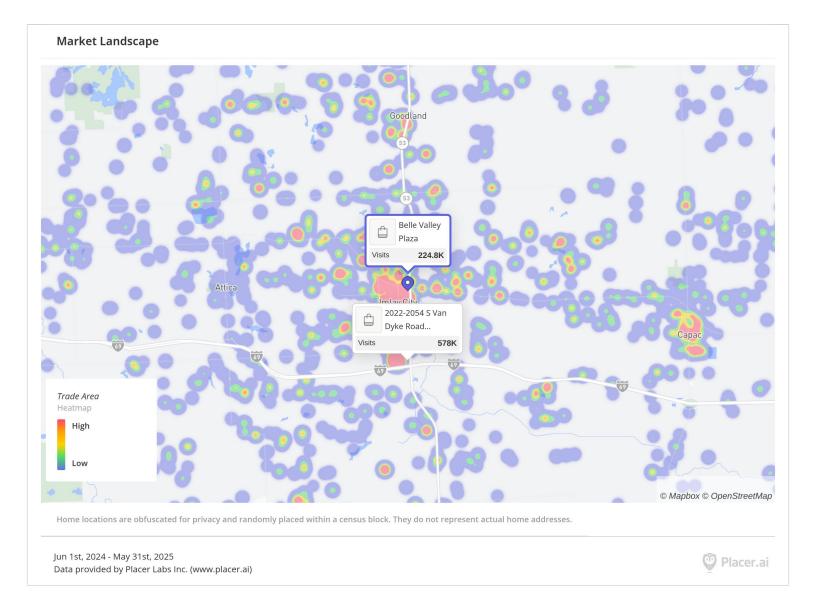


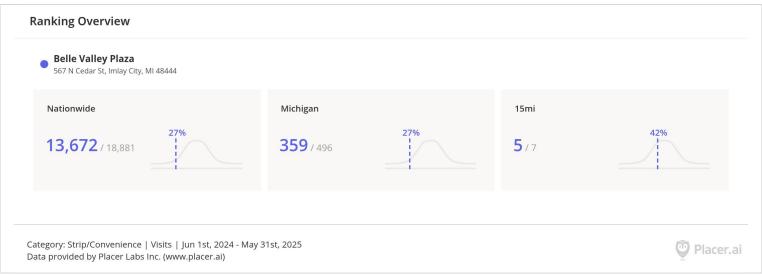
Placer.ai

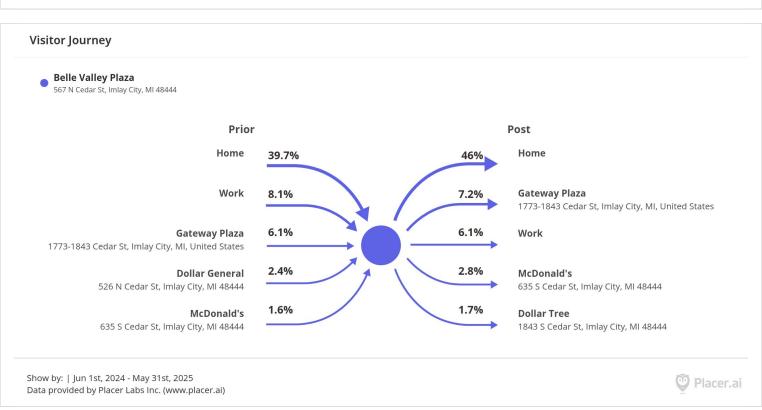
Data provided by Placer Labs Inc. (www.placer.ai)



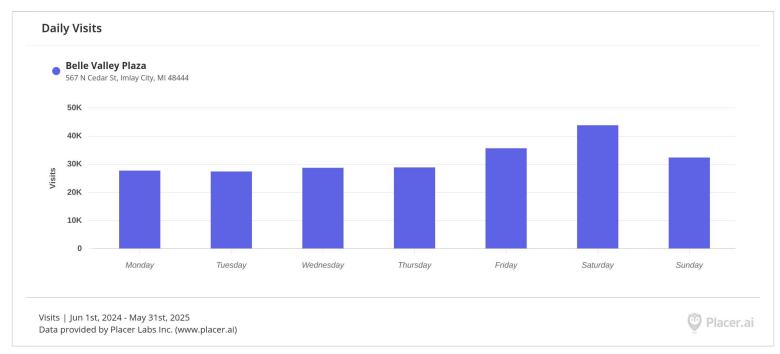


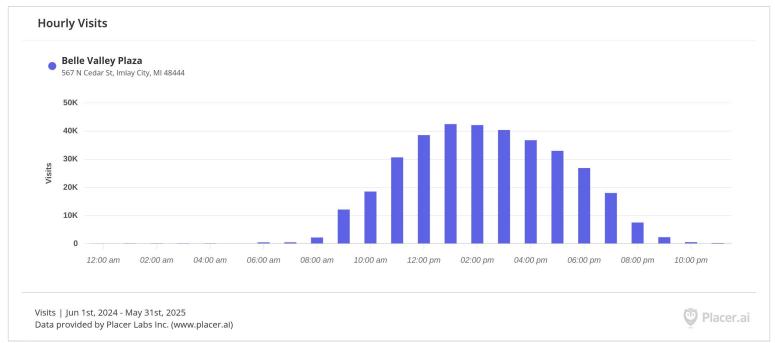




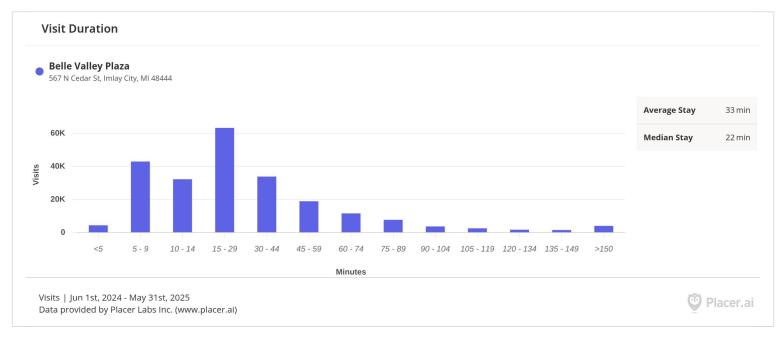


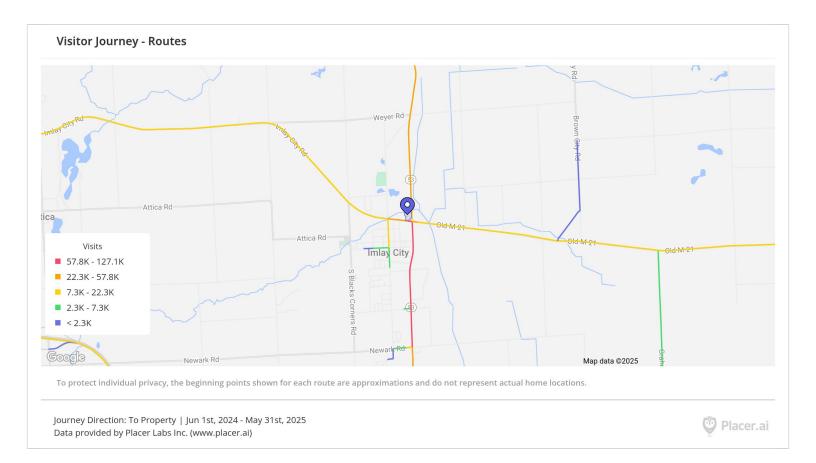






Favorite Places Belle Valley Plaza / N Cedar St, Imlay City, MI Rank Name Distance Visitors Gateway Plaza / 1773-1843 Cedar St, Imlay City, MI 48444 1 1.4 mi 42.1K (67.8%) Goodwill / 605 N Cedar St, Imlay City, MI 48444 0 mi 2 41.9K (67.4%) Kroger / 1821 S Cedar St, Imlay City, MI 48444 1.4 mi 3 35.2K (56.7%) Walmart / 555 E Genesee St, Lapeer, MI 48446 4 11.6 mi 34.8K (56.1%) Lapeer Pointe Plaza / 867 East St, Lapeer, MI 48446 5 12.5 mi 34K (54.8%) Imlay City Plaza / 2048 S Cedar St, Imlay City, MI 48444 29.7K (47.9%) 6 1.8 mi Speedway / 1988 S Cedar St, Imlay City, MI 48444 7 1.7 mi 28.7K (46.3%) McDonald's / 635 S Cedar St, Imlay City, MI 48444 1.1 mi 8 28.4K (45.7%) Meijer / 1555 Demille Rd, Lapeer, MI 48446 9 12.8 mi 27.3K (44%) Lapeer Marketplace / 700 S Main Street, Lapeer, MI 48446 12.6 mi 24.5K (39.4%) 10 Category: All Categories | Min. Visits: 1 | Jun 1st, 2024 - May 31st, 2025 Placer.ai Data provided by Placer Labs Inc. (www.placer.ai)





рМ	atches 1,582 Potential Te	nants Found			Advanced Settings	Share ☐	
otenti	al Tenants 💠 🔍	Typical Drive Time (m \$	Nearest Location (mi) 💠	# of Locations 💠	Expansion Rate 💠	Relative Fit Sco	re ‡
	Martin's Super Mark Groceries, Grocery Store	11 min	171.6 mi	State / US 3 / 20	State / US 0% / 0%	100%	~
24	Glory Supermarket Groceries, Grocery Store	11 min	39.9 mi	State / US 4 / 4	State / US 0% / 0%	88.8%	•
24	Johnny's Markets Gas Stations & Convenience	17 min	80.7 mi	State / US 58 / 60	State / US 0% / 0%	84.5%	~
(Print)	Chicken Express Fast Food & QSR, Fried Chic	14 min	34.2 mi	State / US 1 / 251	State / US 0% / -1.95%	83.9%	•
B	Nirvana Center Dispe Medical & Recreational Can	16 min	38.6 mi	State / US 10 / 20	State / US -9.09% / 11.11%	83.5%	•
Pred Maryer	Fred Meyer Groceries, Supermarket	8 min	119.7 mi	State / US 1 / 126	State / US 0% / 0%	82.3%	•
(RIN)	Red Dot Storage Shipping & Storage, Storage	11 min	28.4 mi	State / US 9 / 179	State / US 0% / -3.76%	82.2%	•
Sign-	Godfather's Pizza Fast Food & OSR, Pizza Place	14 min	168.6 mi	State / US 4 / 600	State / US 0% / 3.81%	82%	v



6/3/2025

Quote Prepared for: Imlay City, MI



Subscription includes:

Unlimited Access to the Placer Dashboard:

- Access to all major venues within the State of MI for up to 3 users
- Access to Placer.ai Venue Analytics reports, including, Visits, Trade Areas, Customer Journey, Customer Insights, Dwell Times, and Visitation by Hour/Day
- Accurate foot traffic counts and dwell time
- True Trade Areas displaying frequent-visitor-density by home and work locations
- Customers' demographics, psychographics, interests, and time spent at relevant locations
- Where customers are coming from/going to, and along which routes
- Benchmarking of Foot Traffic, Market Share, Audiences, and other key metrics
- Competitive Insights
- Custom Placer Xtra reports per ad-hoc needs/requests; in Excel, KML, Tableau, and other formats
- Ad-hoc property visitor time-lapse video generation upon request

Premier Customer Support:

- Ongoing Support: Your dedicated Customer Success Manager will be with you for the lifetime of the subscription, and will meet with you on a regular basis to discuss your needs, product launches, and ever-evolving use cases
- Personal Consultation: Use your CSM to facilitate custom reports and help prepare data for upcoming presentations
- Knowledge Sharing: Your CSM will share methods and best practices from their experiences with other customers to help you get the most efficient use out of Placer.ai
- Platform Training: Your CSM will provide live, virtual training as needed to ensure you and your team are always equipped to understand Placer's platform and data.



Pricing

1-Year Term:

- 12-month Subscription
- \$10,000
- Fees paid annually
- Subject to increase 8% at renewal

2-Year Term*:

- 24-month subscription
- Fees paid annually
- 10% discount in year 1 \$9,000
- Year 2 \$10,000

You can see the full Terms of Service here:

https://www.placer.ai/terms-of-service

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AGENDA ITEM NB 10d. WinterFest Sponsor Request Chamber

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: Rob Mette emailed DDA Promotions Assistant. Mindi Steffans regarding the

Chambers WinterFest 2025 Event. The email shared details about their event scheduled to take place on December 13, 2025. While specific activities are not mentioned in the correspondence, Rob extended an

opportunity for the DDA to sponsor an activity for that day.

Items Attached: DDA Promotions Email re: WinterFest

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

From: Rob Mette DBA < rob@mettefinancial.com>

Sent: Monday, June 2, 2025 10:02 AM

To: ddapromotions@imlaycity.org <ddapromotions@imlaycity.org>

Subject: Winter Fest

Hi Mindi,

We're not elfing around — the Imlay City Winter Fest is set to be tree-mendously merry!

I'm excited to share that the Imlay City Chamber of Commerce has officially chosen the date and logo for our 2025 Winter Fest, which is scheduled for December! (always trying, sometimes failing, to be proactive)

You can find event details here: https://imlaycitychamberofcommerce.org/winter-fest/.

Even though Winter Fest is organized by the Chamber of Commerce, if the DDA would like to promote an activity or event during Winter Fest, we'd be happy to help spread the word and coordinate efforts to support the overall success of the festival.

As we finalize additional details, we'll be sure to share them with you. We're looking forward to a fantastic event this year!

Regards,

Rob

Robert Mette

Wealth Advisor Mette Financial 301 E. First St. Suite 500 Imlay City, MI 48444 810-882-1805

Mailing Address: PO BOX 176 Imlay City, MI 48444



AGENDA ITEM NB 10e. Chamber SummerFest Funding Request

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Background: The DDA received a funding request form on June 4, 2025. The Chamber is

seeking space on the DDA Billboard (\$864 In-Kind) plus \$2500 for their

SummerFest event happening August 8-10th.

Items Attached: Request for Funding Application

Action Needed: Pass the motion(s) as recommended or amended per board discussion.

Recommendation: Motion to approve the Billboard Sponsorship request for the Chamber for the In-

Kind amount of \$864.

Imlay City Downtown Development Authority

Request for Funding an Event or Program

Process Overview and Guidelines:

The purpose of the Imlay City Downtown Development Authority is to correct and prevent deterioration in the Imlay City TIF District; to encourage historic preservation; to authorize the creation and implementation of development plans in the district and promote economic growth.

The Imlay City Downtown Development Authority may consider requests for funding events or programs within the DDA TIF District that promote, enhance, and otherwise benefit the DDA District and help the DDA achieve the stated purpose above.

Please fill out the following one page form and attach any other pertinent information, either in written form, pictures, or any combination that may be necessary to describe the event or program. Upon submittal of all information, the applicant can expect the following process and time line:

- Processing requests will require at least one meeting of the DDA Board, so that the Board is presented the request for their review, and vote on it.
- Requests for funds should be made in person by the applicant.
- Forms and supporting information shall be received in the DDA office at 150 N. Main Street, Imlay City, MI 48444 at least 7-days prior to the meeting, when possible please provide 10-copies, to be distributed in the board members packages for review prior to the meeting.
- If the DDA Board requests additional information from the applicant, the same shall be provided at least 7-days prior to the second meeting, provide 10-copies, to be distributed in the board members packages for review prior to the second meeting.
- If the request is approved, the DDA Director shall process the request through the Treasurers office for funding disbursement.
- The applicant shall provide paid receipts, if requested, showing the details of all expenditures for the amount of funds received.

Imlay City Downtown Development Authority

Request for Funding an Event or Program

Please Provide the Following Information:				
Request Date: June 4, 2025	Proposed Event Date: August 8-10, 2025			
Requested by (Organization Name): Imlay Cit	ty Chamber of Commerce			
Name of Event or Program: Imlay City Summ	er Fest			
Detailed Description: Annual Community Fes				
Amount Requested: Billboard Donated and \$2 (attach any additional information that will assist in the	2,500e review process of this request)			
	(Provide contact name of person responsible for on and request to the Imlay City DDA Board)			
Address: 301 E. First Street, Suite 300 Imlay City, MI 48444				
Office Phone: 810-542-3256	Mobile Phone: 810-441-3715			
Fax Phone:	Email: Icsummerfest@gmail.com			
acknowledge the Imlay City DDA as publications, flyers, press	oonsored by the Imlay City DDA shall a sponsor and/or source of funding on all releases, and/or advertisements. Do Not Write Below this Line			
Reviewed By:	_ Meeting Date:			
Budgeted Item:	_ Account:			
Approved:Denied	(by Board Resolution or Motion)			
	Chairperson/Treasurer			
NOTES:				

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Directors Report

DATE: **June 9, 2025**

TO: DDA Board Members

FROM: Christine Malzahn, DDA Executive Director

Items Attached: May/June report

Weekly email reports

Action Needed: No Board Action Needed

Director's Report - June 2025

Promotions/Events

- On-going Social media postings and engagement with downtown merchants on Facebook and Instagram.
- Staff and I created ads, social media postings, message board sign ads
- Updated website calendar of events and other happenings
- Planning for the Choice One Bank-sponsored Ice Cream Social on June 24th

Economic Development

- Attended the MDA's Lunch and Learn Seminar on the Michigan Retailers Association
- Hosted a meeting with MEDC representatives to talk about funding options for downtown projects
- Attended the city meeting with State Rep Jamie Greene to highlight the need for a regional focus on state grant funding needs in the thumb region area

Place Making/Streetscape

- Managed the Downtown Depot Pavilion project
- Hometown Hero banner installations
- Continue to work with our streetscape contractor to address needs

Grants:

• Submitted additional documentation requested for Rotary Park DNR Passport Rec Grant

Billboard:

• Submitted artwork for the Blueberry Festival billboard sponsorship

Imlay City Façade Corp

None

Farmers Market

Assisted Market Manager Steffens with planning and prep for opening market day – June 5th

Meetings and Other:

- Attended Rotary Club weekly meetings
- Processed invoices, check requests, and mailed payments
- Continued work on website re-design with Civic Clarity
- Attended May 20th City Commission Meeting for Rotary Park grant resolution revisions
- Attended monthly Lapeer DDA's meeting
- Presented with Jim Alt, Angela Edwards, a session at the MSU Connecting Entrepreneurial Communities Conference on May 30th
- Met with Pete Curly of the Veterans Services to explore opportunities for the captured Veterans' millage monies
- Prepared meeting minutes, agendas, action item sheets, and board packets for regular DDA meeting

From: <u>Christine Malzahn</u>

To: wbargen@icdda.com; sdavis@icdda.com; ndocherty@icdda.com; jshattuck@icdda.com; kjorgensen@icdda.com;

srobbins@icdda.com; "byockey@imlaycity.org"; "jkempf@icdda.com"

Cc: "ddapromotions@imlaycity.org"

Subject: Week Ending May 23rd

Date: Friday, May 23, 2025 9:31:00 Al

Date:Friday, May 23, 2025 9:31:00 AMAttachments:2025.05.19 Special Meeting Minutes.docx

image001.png

2025.05.12 Regular Meeting Minutes.docx

Board Members,

Attached are the two sets of meeting minutes for May. If you see anything that needs to be revised, please let me know.

Last Friday morning, we were lucky to have 31 volunteers from Bell Wire Communications come to Imlay and cleanup, rake and spread the mulch at Rotary Park and the Butterfly Garden. Clinton and his team did an excellent job. We shared their work on our Facebook page and expressed our gratitude. They were done by 9:30 am.

The pavilion project is on schedule despite the rain and should be completed by opening market day next Thursday. However, Mindi and I are planning a ribbon cutting ceremony for the pavilion on Tuesday, June 17th, at our first summer concert evening. We have invited Nancy Boxey and members of her organization to join us for the celebration. So please mark Tuesday, June 17th on your calendars. Your presence will go a long way in thanking the Lapeer County Community Foundation for their generous \$15,000 grant.

Friendly reminder that Meesch's Ribbon cutting is this afternoon at 2:00.

Christine Malzahn

DDA Executive Director City of Imlay City

150 North Main Street, Imlay City, Michigan 48444

Office: 810-724-2135 ext. 1307 | Mobile: 586-801-0166

Email: ddadirector@imlaycity.org

